WHEN BUSINESSES LEAD
COBB THRIVES

Stand alongside leaders making a real difference.

COBB COMMUNITY FOUNDATION

Corporate Champions • Event Sponsorships • Underwriting Opportunities • Charitable Tools


SA WHITE
OIL COMPANY, INC.


Braves


WALTON
COMMUNITIES


GPC
Genuine Parts Company


BRASFIELD
&GORRIE


MetroAtlanta
Ambulance Service


MOBILIZED
Fuels, Inc.


Wellstar
HEALTH SYSTEM


MC
MOORE COLSON


SIGNATUREFD


BT
BENNETT
THRASHER


CRANE
ELDER

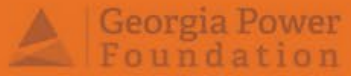

Pinnacle
FINANCIAL PARTNERS


INDIAN HILLS
COUNTRY CLUB




Children's
Healthcare of Atlanta


VOYLES


Georgia Power
Foundation


MDJ
MARIETTA DAILY JOURNAL


PARAKLETE
FINANCIAL


PAPA JOHN'S


PINKERTON & LAWS


SYNOVUS
get there


ARYLESSENCE


Cumberland Diamond
EXCHANGE


SMITH+HOWARD


CROFT


CORE
InFocus


VASSERMAN


COMCAST


MAULDIN & JENKINS


Sute CPAs


Insperity
HR that Makes a Difference®


La Parrilla
MEXICAN RESTAURANT


SUMMIT LEGACY
INSURANCE


Marietta
COUNTRY CLUB


McWhirter


SouthState


Capital City
Bank


HENSSLER
Financial

Recognition among Cobb's business leaders

Cobb Chamber
December
Marquee Monday



Recognized across metro Atlanta

Atlanta Business Chronicle, February 6–12, 2026, half-page ad

CORPORATE COMMUNITY CHAMPIONS

ELITE

SA White Oil Company, Inc. · GPC (Genuine Parts Company) · Walton Communities

DIAMOND

Braves

PLATINUM

Brasfield & Gorrie · MetroAtlanta Ambulance Service · Mobilized · Wellstar Health System

GOLD

BT Bennett Thrasher · Crane Elder · Indian Hills Country Club · MC Moore Colson · Pinnacle · SignatureFD

SILVER

Children's · Voyles · Georgia Power Foundation · MDJ · Paraklete · Papa John's · Pinkerton & Laws · Synovus

BRONZE

Arylessence • Cumberland Diamond Exchange • Smith + Howard • Sute CPAs • Wasserman

PARTNER

La Parrilla Mexican Restaurant • Summit Legacy • Marietta Country Club
McWhirter Realty Partners • SouthState Bank



COBB MARKET REPORT

BY CRYSTAL EDMONSON
cedmonson@bizjournals.com

Shari Martin is president and CEO of Cobb Community Foundation.

BYRON E. SMALL | ABC

NONPROFITS PARTNER TO CHECK COBB COUNTY'S 'VITAL SIGNS'

Data tool Cobb Vital Signs will provide insights on the county's population to ensure service organizations are providing adequate aid

The Cobb Community Foundation plans to roll out a new tool this year called Cobb Vital Signs, a central hub that will provide information about the county's population to ensure service organizations are providing adequate aid.

The foundation is working with data analytics firm Neighborhood Nexus and Kennesaw State University to create the tool, which will give insights on residents' housing and barriers to economic mobility.

"Our ultimate goal is for this to become that one resource that everyone goes to, to identify how to help Cobb County," Shari Martin, president and CEO of the Cobb Community Foundation, told Atlanta Business Chronicle. She added that the Cobb Vital Signs data would ideally be available on any organization's website.

The foundation has done needs assessments in the past, but with this one, Martin said the organization is not only collecting data, but is also "gathering voices" of those who need and those who administer services.

"We have actively engaged other service providers, nonprofits, governments, representatives from hospitals, from the school systems and posed the question to them, 'What is information you don't have that you would need, and what are the key issues that are most critical in this community?'" Martin said.

While the organization is in its early stages of information gathering, Martin said perennial issues in Cobb have been lack of adequate transportation, a need for affordable housing and more family care resources, which include child care, elder care and assistance for those with special needs.

"[They] all go together and unfortunately, when that first domino falls, they all fall. ... If your car dies, you can't get to work. You can't get to work; you can't earn an income. You can't earn an income; you can't pay your rent and you can't feed your children," said Martin, who became CEO of the Cobb Community Foundation in 2017.

Another top concern affecting Cobb County and the broader Atlanta region is a lack of economic mobility, or one's ability to exit poverty.

"We all live in our bubble and think everyone's situation is like our own, and it's not," Martin said, citing a recent study in which Atlanta ranked 50 out of 50 major U.S. cities for how likely residents are able to move from a low-income status to the middle class.

"I think most people want to help their neighbors. They just don't always know how to help," Martin said.

Cobb Vital Signs aims to help individuals and service providers understand where the needs are.

The Cobb Community Foundation will also use the tool to inform its grant making as it looks to support area nonprofits.

The organization has been in growth mode in recent years, building its assets and increasing donations. In 2025, it gave away about $6.7 million in grants and scholarships, Martin told the Chronicle.

Once organizers gather the data they need, they plan to analyze the information between April and June and release the Cobb Vital Signs report this summer.

Martin said by fall the hard work will likely begin: collaboration and implementation "to bring more resources to the Cobb community."

> **"[They] all go together and unfortunately, when that first domino falls, they all fall. ... If your car dies, you can't get to work. You can't get to work; you can't earn an income. You can't earn an income; you can't pay your rent and you can't feed your children."**
> Shari Martin, president and CEO of the Cobb Community Foundation

COBB COMMUNITY FOUNDATION AND ITS SERVICE AREA

$34M
2024 assets under management

$39M
2025 assets under management (unaudited)

$6.2M
2024 grants and scholarships

$6.7M
2025 grants and scholarships (unaudited)

1,000+
Charitable organizations in Cobb County

800,000
Residents in Cobb County

SOURCE: COBB COMMUNITY FOUNDATION

Full-page recognition in Cobb In Focus

May / June 2026



SPECIAL REPORT | COBB COMMUNITY FOUNDATION

Cobb Community Foundation Continues to Make a Difference

BY CORY SEKINE-PETTIE

Earlier this year, the Cobb Community Foundation (CCF) reported a record year in charitable donations and scholarships awarded. CCF is a 501(c)(3) nonprofit that brings people, ideas, and resources together to address Cobb County's needs and opportunities — helping businesses and individuals give with purpose and empowering nonprofits to do their best work.

In its 2025 Impact Report, CCF said its charitable assets reached $39 million. Collectively with their charitable fund holders who give through the Foundation, CCF granted $6.5 million in scholarships and support — 73 percent of which stayed in Cobb County. CCF President and CEO, Shari Martin, said she is overwhelmed with gratitude.

"[The Impact Report] tells the story of this community," she said. "It's a story about people who refuse to sit on the sidelines. People who see a need and step in. People who give, lead, and care — not for recognition, but because that's just who they are. ...You see it in businesses that invest in the well being of the community that sustains them. Our Corporate Community Champions help make so much of this work possible — fueling grantmaking, strengthening nonprofits, and investing in long term solutions. Because of that support, we've been able to invest in initiatives that help families build stability and opportunity."

Among its key 2025 initiatives, CCF's Match Magic Giveathon wrapped up on Dec. 2, 2025, with $1.7 million raised for 27 local nonprofits — more than doubling the total raised in 2024 and far exceeding the $1 million goal. Selected from more than 50 applicants, the 27 participating nonprofits were equipped with training, storytelling tools, and multi-channel visibility throughout the campaign. Through coordinated emails, social media, websites, and local media partnerships, Match Magic amplified each organization's reach and helped engage both new and existing supporters.

Cobb Community Foundation said the results of Match Magic speak for themselves with 93 percent of participating nonprofits gaining new donors, 89 percent reaching new audiences, 78 percent seeing larger gifts from existing supporters, and 96 percent expressing strong interest in returning to the Match Magic campaign.

Further, CCF reports that matching campaigns such as this can increase total donations by up to 35 percent, encouraging donors to give more when their generosity is amplified. Cobb Community Foundation's proportional match model follows this research, distributing match dollars based on each nonprofit's share of total funds raised and encouraging greater participation and larger gifts across the community. Martin says, "Without the match, there is no Match Magic, which is why we are so thankful for them." (CCF retains none of the donations raised.)

According to CCF, 2025's success was anchored by the organization's Platinum Match Pool Lead Donor, Walton Communities, whose $50,000 gift seeded the Match Pool in both 2024 and 2025. Additional support from Genuine Parts Company, S.A. White Oil Company, several of CCF's donor advised fundholders, and others grew the pool to $138,000. Thanks to local philanthropist Steve Imler covering printing, mailing, and paid social media costs, the full Match Pool remained intact — maximizing impact for participating nonprofits.

Beyond Match Magic, Martin says, "I'm especially grateful for the individuals, families, and companies who have entrusted us with their charitable funds. They can support causes anywhere — and many do. But they choose to give through Cobb Community Foundation because they want to stay connected to this community, to better understand the challenges facing Cobb County, and to be thoughtful about where and how they give. We are honored to partner with them in that work."

The largest share of the $6.5 million in grants and scholarships distributed by CCF partners went to education programs (17 percent), followed by faith based initiatives, healthcare, youth services, community improvement programs, and more. The complete breakdown of the grant distributions can be found in the 2025 Impact Report online at cobbfoundation.org.

Speaking of education, CCF invested in several impactful programs in 2025, including Fast Start Academy, YMCA Little School at Green Acres Church, and Marietta City Schools. "Investments in early learning ... are preparing children for success in school while supporting working families," Martin said. "These are real solutions, made possible by people who care enough to act.

"At Cobb Community Foundation, we simply have the privilege of connecting the dots — mobilizing people, ideas, and resources so generosity can go further," she continued.

For more information on its programs, to donate, or to find out more about volunteer opportunities, visit cobbfoundation.org. ●



GOOD DEEDS, GREAT BUSINESS

Join our Corporate Community Champions and stand alongside leaders making a real difference in our community—shaping Cobb's future while giving back.

CORPORATE COMMUNITY CHAMPIONS

PINNACLE $100,000

SA WHITE OIL COMPANY, INC. | Braves | WALTON COMMUNITIES

ELITE $75,000

GPC

DIAMOND $50,000

PLATINUM $25,000

BRASFIELD & GORRIE | MetroAtlanta Ambulance Service | MOBILIZED | Wellstar | MC MOORE COLSON | SIGNATUREFD

GOLD $15,000

BT | CRANE ELDER | Pinnacle

SILVER $10,000

BRONZE $5,000

ARYLESSENCE | SMITH-HOWARD | WASSERMAN | COMCAST | CROFT | infocus

PARTNER $2,500

McWhirter | SouthState | Capital City Bank

COBB COMMUNITY FOUNDATION

CobbFoundation.org | (770) 859-2366 | CCFTeam@cobbfoundation.org



GOOD DEEDS, GREAT BUSINESS

Join our Corporate Community Champions and stand alongside leaders making a real difference in our community—shaping Cobb's future while giving back.

CORPORATE COMMUNITY CHAMPIONS

PINNACLE $100,000

SA WHITE OIL COMPANY, INC. | Braves | WALTON COMMUNITIES

ELITE $75,000

GPC

DIAMOND $50,000

PLATINUM $25,000

BRASFIELD & GORRIE | MetroAtlanta Ambulance Service | MOBILIZED | Wellstar | MC MOORE COLSON | SIGNATUREFD

GOLD $15,000

BT | CRANE ELDER | Pinnacle

SILVER $10,000

BRONZE $5,000

ARYLESSENCE | SMITH-HOWARD | WASSERMAN | COMCAST | CROFT | infocus

PARTNER $2,500

McWhirter | SouthState | Capital City Bank

COBB COMMUNITY FOUNDATION

CobbFoundation.org | (770) 859-2366 | CCFTeam@cobbfoundation.org

Stronger nonprofit leaders. Stronger organizations.

Champions help fund nonprofit leadership training.



Certified Nonprofit Professionals
Class of 2025



Champions on screen

Professional Advisor Event

Year-round visibility in the Cobb Chamber Business Guide



GOOD DEEDS, GREAT BUSINESS

Join our Corporate Community Champions and stand alongside leaders who are making a real difference in our community. Your company can be a driving force in shaping Cobb's future—building success while giving back.

CORPORATE COMMUNITY CHAMPIONS

ELITE

SA WHITE OIL COMPANY, INC.

DIAMOND

Braves · GPC Genuine Parts Company · Walton Communities

PLATINUM

Brasfield & Gorrie · Mobilized Trucks, Inc. · United Way of Greater Atlanta · Wellstar Health System · MetroAtlanta Ambulance Service

GOLD

Crane Elder Law Firm LLC · Indian Hills Country Club · Moore Colson · Northside Hospital · Pinnacle Financial Partners · SignatureFD

SILVER

Papa Johns · Bennett Thrasher · Children's · Voyles · Wasserman · Georgia Power Foundation · Synovus · Pinkerton & Laws · The Manley Firm, P.C.

BRONZE

Arylessence • Cumberland Diamond Exchange • Marietta Country Club
Marietta Daily Journal (MDJ) • Mauldin & Jenkins, LLC • Paraklete Financial • Smith + Howard

PARTNER

La Parrilla Mexican Restaurant | McWhirter Realty | SouthState Bank | Summit Legacy | Sute CPAs

Contact us today to join this distinguished group and help us activate good across Cobb County.
Call (770) 859-2366 or email CCFTeam@cobbfoundation.org to get started.

CobbFoundation.org This ad is brought to you by Georgia Power, Brasfield & Gorrie and Moore Colson. Cobb Community Foundation

CORPORATE COMMUNITY CHAMPIONS

ELITE

SA WHITE OIL COMPANY, INC.

DIAMOND

Braves · GPC Genuine Parts Company · Walton Communities

PLATINUM

Brasfield & Gorrie · Mobilized Trucks, Inc. · United Way of Greater Atlanta · Wellstar Health System · MetroAtlanta Ambulance Service

GOLD

Crane Elder Law Firm LLC · Indian Hills Country Club · Moore Colson · Northside Hospital · Pinnacle Financial Partners · SignatureFD

SILVER

Papa Johns · Bennett Thrasher · Children's · Voyles · Wasserman · Georgia Power Foundation · Synovus · Pinkerton & Laws · The Manley Firm, P.C.

BRONZE

Arylessence • Cumberland Diamond Exchange • Marietta Country Club
Marietta Daily Journal (MDJ) • Mauldin & Jenkins, LLC • Paraklete Financial • Smith + Howard

PARTNER

La Parrilla Mexican Restaurant | McWhirter Realty | SouthState Bank | Summit Legacy | Sute CPAs

Good deeds. Great business.

Marietta Daily Journal

August 1–2, 2026
Half-page ad



Full-page recognition in Cobb In Focus - again

July / August 2026



Perhaps the most dramatic example happened during COVID. As supply chains broke down, farmers were struggling, food distributors were hurting, and families throughout our community needed help. At the same time, the Atlanta Braves found themselves with an available loading dock, a recently emptied stadium refrigerator, and a delayed baseball season. We worked with the Braves, Delaware North, USDA food distributors, nonprofit organizations, churches, and community partners to turn Truist Park and a few other locations into temporary food distribution hubs for Cobb County.

What emerged became the Cobb Community Food Fleet. Over 15 months, more than 60 nonprofits and churches worked together to distribute over 4.4 million pounds of food. We didn't distribute the food ourselves. We helped bring together the organizations, resources, and logistics needed to make it happen.

What I'm most proud of isn't the food distribution itself. It's the collaboration that resulted. Organizations that had never worked together before began sharing resources, coordinating efforts, and solving problems together. While that program ended in 2021, the relationships remain.

What all three examples have in common is that they started as efforts to address a specific need. But when the right people, organizations, and resources came together, they became something much larger.

That's one of the things I've learned over the years: Sometimes the greatest impact isn't the program itself — it's the relationships, partnerships, and momentum that continue long after the original need has been met.

CIF: How can the rest of us get involved with CCF?

Martin: That's easy. Let's have a conversation.

Let us get to know you. Let us learn what's important to you. When you look around our community, is there something that particularly excites you? Alternatively, is there anything you see that breaks your heart?

Sometimes, people discover a passion they never knew they had simply because they were exposed to a story, an organization, or an opportunity they didn't know existed. That's where we come in. My advice is not to wait until "someday." Opportunities to make a difference are all around us, but we often miss them because no one has connected us to them.

You don't need to be wealthy, and you certainly don't need to have all the answers. If you're interested in volunteering, we can help connect you with organizations doing important work in areas you care about. If you're interested in charitable giving, we can help you explore opportunities that align with your interests and values. If you're a business owner, we can help you think about how your company can make a difference in the community. And if you're simply curious about what's happening in Cobb County, we'd love to share what we're learning.

At the end of the day, meaningful change starts with people who care enough to get involved. Our job is helping them find the place where their passions, talents, and resources can make the greatest difference.

Sometimes the most important thing we do isn't help someone make a gift; it's helping them discover the difference they want to make.

CIF: Is there anything else you would like to share with our readers?

Martin: Cobb County is an amazing community. Every day, we meet people who are giving their time, talent, and resources to help others. We meet nonprofits doing remarkable work. We meet businesses that care deeply about the communities they serve.

The challenges we face are real, but so are the opportunities. That's what excites me most about the future — not what Cobb Community Foundation can do, but what we can all do together. We've seen time and again what happens when generous people, strong nonprofits, engaged businesses, and community leaders come together around a common purpose. Incredible things happen.

That's why I'm so optimistic about Cobb County. We have the people, the generosity and the willingness to work together. When those things align, there's no limit to what our community can achieve. ▪

Editor's note: Some responses were edited for style, clarity, or brevity.



Full page of community recognition in the MDJ



A10 ♦ SATURDAY/SUNDAY, DECEMBER 20/21, 2025 ♦ MARIETTA DAILY JOURNAL

Strong Communities Fuel
STRONG BUSINESSES

Cobb Community Foundation's Corporate Champions understand that success doesn't happen in isolation. It depends on the strength of the place we all call home—schools, nonprofits, families, and the systems that support a stable workforce and a healthy local economy.

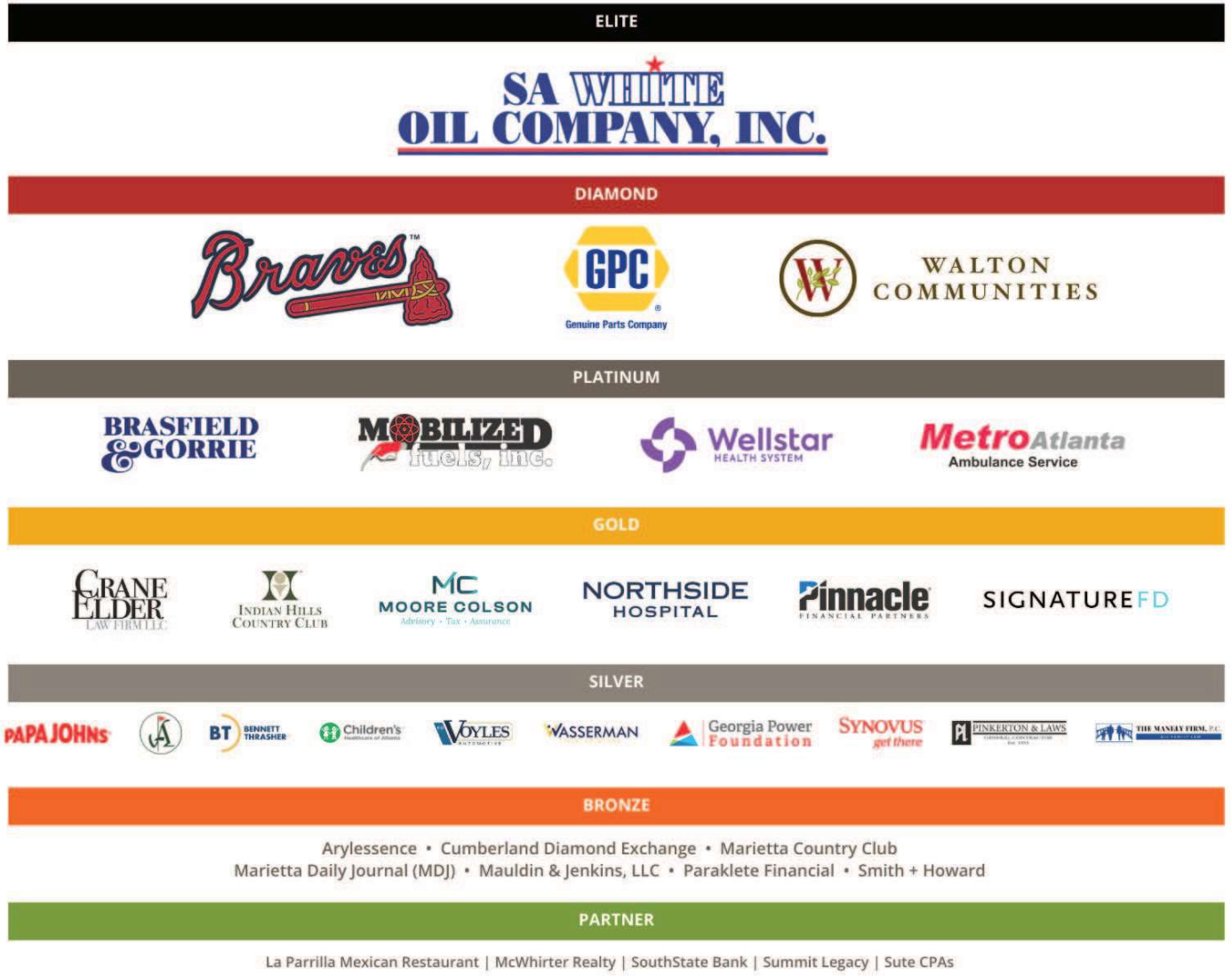
Through a single annual commitment, Corporate Champions support Cobb Community Foundation's work to strengthen the community as a whole. Their investment fuels coordinated solutions, strategic grantmaking, and long-term efforts that address the upstream issues affecting workforce readiness, family stability, and economic opportunity across Cobb County.

• THANK YOU •

TO OUR 2025 CORPORATE CHAMPIONS

For supporting the community—and helping make Cobb County stronger for everyone.

Marietta Daily Journal
December 20–21, 2025



Helping children start school ready to learn

Champions help support early learning in Cobb.



Little School at Green Acres

Recognition that reaches Cobb households

Impact reports and Match Magic giving guides



Engage with us.
Be the change with us.

Let us help you activate good for a stronger, more vibrant Cobb.

- Looking for a more flexible and efficient way to manage your charitable giving? Terry and Teresa DeWitt did too. *See page 9 for their story.*
- Need to take a required IRA distribution but want to avoid extra taxes? That was an issue for Carole Cox in 2024. *See page 7 for what she did.*
- Enjoy the impact of your private foundation but not the administrative burden? Sounds like the board of the William M. Harris Family Foundation. *See page 11.*
- Want to create a lasting legacy through your charitable donations? It was important to Terri Cole. *See page 13.*
- Not sure where to give or how to maximize your impact? We know Cobb and who is doing what, just like the organizations highlighted in this report. *Let us help you figure out who to help and how.*
- Are there community issues that deeply move you? See pages 16 and 17 for a few that inspire us to take action. Where else would you like to activate good? *Let's work together to create the change that's needed!*

Call (770) 859-2366 or email CCFTeam@cobbfoundation.org to get started.

COBB COMMUNITY FOUNDATION

THANK YOU, CORPORATE COMMUNITY CHAMPIONS

ELITE

SA WHITE OIL COMPANY, INC.

DIAMOND

Braves · GPC · WALTON COMMUNITIES

PLATINUM

BRASFIELD & GORRIE · MOBILIZED · United Way of Greater Atlanta · Wellstar · MetroAtlanta

GOLD

CRANE ELDER · Indian Hills Country Club · MC MOORE COLSON · NORTHSIDE HOSPITAL · Pinnacle · SIGNATUREFD

SILVER

BRONZE

Cumberland Diamond Exchange • Marietta Country Club • Marietta Daily Journal (MDJ) • Mauldin & Jenkins, LLC • Paraklete Financial • Smith + Howard

PARTNER

La Parrilla Mexican Restaurant • SouthState Bank • Summit Legacy • Sute CPAs



THANK YOU TO OUR MATCH POOL FUNDERS

Platinum: 50,000+

WALTON COMMUNITIES
APARTMENT HOMES

Gold: $25,000 - $49,999

GPC

Silver: $10,000 - $24,999

Pressley Family Charitable Fund

SA WHITE OIL COMPANY, INC.

Bronze: $5,000 - $9,999

Brasfield & Gorrie Charitable Fund | Burckhalter Family Fund | David & Cheryl Cohen-Miller Charitable Fund

Partner: $1,000 - $4,999

Andy & Catherine Floam | Bill & Ginger Dallas Family Gift Fund | Helms Family Fund | King Bunten Guthrie Family Fund | Macallan Group Charitable Fund | Magnolia Trust Company | Nancy Gault | R. K. R. Fund

Special thanks to Walton Communities for once again seeding our Match Pool, and to Stephen W. Imler for his generous support behind the scenes.

THANK YOU TO OUR PRINT AND DISTRIBUTION PARTNER MDJ MARIETTA DAILY JOURNAL

THANK YOU TO OUR CORPORATE COMMUNITY CHAMPIONS FOR YOUR ON-GOING SUPPORT

ELITE

SA WHITE OIL COMPANY, INC.

DIAMOND

Braves · GPC · WALTON COMMUNITIES

PLATINUM

BRASFIELD & GORRIE · MOBILIZED · United Way of Greater Atlanta · Wellstar · MetroAtlanta Ambulance Service

GOLD

CRANE ELDER · Indian Hills Country Club · MC MOORE COLSON · NORTHSIDE HOSPITAL · Pinnacle · SIGNATUREFD

SILVER

PAPA JOHN'S · Children's · VYLES · VASSERMAN · Georgia Power Foundation · SYNOVUS

BRONZE

Arylessence • Cumberland Diamond Exchange • Marietta Country Club
Marietta Daily Journal (MDJ) • Mauldin & Jenkins, LLC • Paraklete Financial • Smith + Howard

PARTNER

La Parrilla Mexican Restaurant • McWhirter Realty • SouthState Bank • Summit Legacy • Sute CPAs

Champions at the center of the conversation

Professional Advisor Event





Champion recognition

In outstanding company

Circles Cobb nominated for the Doug Hooker Award

Champions helped CCF bring partners together to launch Circles Cobb.



And the winner is...

Circles Cobb

A community success worth celebrating

Thank you, Corporate Champions



Thank you, Corporate Champions

Your leadership helps Cobb thrive

