



ABOUT COBB COMMUNITY FOUNDATION

Cobb Community Foundation is a catalyst for a thriving community—mobilizing people, ideas, and resources to improve quality of life in and around Cobb. Through the **2024 CNP Credential & Incentive Grant**, we build the capacity of local nonprofit leaders so they can better serve our community.

ABOUT UNITED WAY OF GREATER ATLANTA

United Way of Greater Atlanta has been serving the community for almost 120 years. Our vision is to see a thriving and inclusive Greater Atlanta where every person, regardless of race, identity, or circumstances, has equitable opportunities to achieve their full potential.

WHAT IS THE CNP CREDENTIAL?

For the 2nd year, Cobb Community Foundation (CCF) and United Way are pleased to partner with Kennesaw State University to award this unique grant to 7 recipients. KSU's Wellstar College of Health and Human Services is affiliated with the Nonprofit Leadership Alliance (NLA) which offers the credential of [Certified Nonprofit Professional \(CNP\)](#). The CNP is the only nationally recognized credential in nonprofit management that provides both learning and real-world experience.

The credential is obtained through a 6-month online course plus in-person workshops facilitated by Assistant Dean and Professor Dr. Jennifer Wade-Berg, PhD, MPA, CNP. There will be a minimum of 6 in-person workshops with 6 additional workshops (either in-person or virtual) to be scheduled at a later date at a time that works for the professor and cohort. In these workshops, Dr. Wade-Berg brings the online coursework to life with her vast nonprofit experience, problem-solving discussions, and engaging examples. The intimate cohort model, in-person workshops, and access to expert advice are the hallmarks of this unique and highly valuable grant program.

If selected for the 2024-2025 CNP cohort, the recipient must be diligent and committed to completing the intense 6-month process. The recipient and their associated nonprofit should prepare to balance the recipient's commitment to this program, a minimum of 10 hours a week, alongside the ongoing operations of their associated nonprofit.

WHAT IS THE INCENTIVE GRANT?

Upon successful completion of the program, CCF and United Way will award a \$5,000 unrestricted grant to the nonprofit represented by each participant. The funds are truly unrestricted, and their final application will be at the discretion of the nonprofit, although KSU will provide coaching and recommendations on the best use of the funds.

ELIGIBILITY REQUIREMENTS

Eligible Organizations

Nonprofits (or their fiscal sponsors) must meet the following requirements:

- Must be providing services in Cobb County OR to Cobb County residents
- Must be classified by the U.S. Internal Revenue Service under Section 501(c)(3) as a nonprofit, tax-exempt organization, donations to which are deductible as charitable contributions under Section 170 (c)(2) OR have a fiscal sponsor
- Must be registered with the Georgia Secretary of State as a nonprofit (verify here: <https://ecorp.sos.ga.gov/BusinessSearch>)
- Effective date of its 501(c)(3) classification must be before September 19, 2023
- If applying under a fiscal sponsor, operations of the applicant nonprofit must have begun before September 19, 2023

Eligible Individuals

- Bachelor's degree from a 4-year accredited school OR a minimum of 10 years of field experience in the nonprofit industry
- A minimum of 5 years of field experience in the nonprofit industry

SELECTION

Selection for the CNP Credential & Incentive Grant is based on several factors as evaluated by community reviewers. The grant seeks to support strong, sustainable organizations, as well as smaller or newer nonprofits that hold great promise. We are seeking recipients who intend to stay and grow within the organization where they are currently employed. We will select a total of 7 recipients for this grant, to become known as the 2024-2025 CNP Cohort.

REPORTING AND COMMUNICATIONS

Recipients will be required to report on their in-person workshop attendance and provide an overview of topics covered at each session. The final in-person meeting will culminate with each recipient presenting how they have chosen to apply their unrestricted completion grant.

All organizations and recipients selected for the CNP Credential & Incentive Grant are welcome to publicize it. Please tag the social media handles of Cobb Community Foundation and United Way of Greater Atlanta. If you are willing to share a story and/or picture for our social channels, please email to alexandra@cobbfoundation.org.

2024-2025 COHORT SCHEDULE

Wed, Aug 28, 2024	Grant Seeker Session from 3-5pm
Thurs, Aug 29, 2024	Application opens
Thurs, Sept 26, 2024	Application deadline at 5pm
Thurs, Oct 24, 2024	Semifinalists notified
Fri, Nov 1, 2024	Semifinalist in-person interviews at CCF from 12-5pm
Mon, Nov 4, 2024	Final Grant Recipients Notified & Declines Sent
Mon, Jan 27, 2025	CNP online coursework begins
Mon, Feb 24, 2025	In-Person Cohort Meeting at KSU from 12:30-4:30pm
Feb 25-27, 2025	Elevate – a virtual conference for social sector leaders
Mon, Mar 24, 2025	In-Person Cohort Meeting at KSU from 12:30-4:30pm
Mon, Apr 21, 2025	In-Person Cohort Meeting at KSU from 12:30-4:30pm
Mon, May 19, 2025	In-Person Cohort Meeting at KSU from 12:30-4:30pm
Mon, June 16, 2025	In-Person Cohort Meeting at KSU from 12:30-4:30pm
Mon, July 14, 2025	Last In-Person Cohort Meeting at KSU from 12:30-2:30pm Final Presentations & Graduation Celebration at KSU from 3-5pm
August 2025	Completion grants sent via ACH

HOW TO APPLY

Applications can be submitted at our Online Grant Portal:
<https://www.grantinterface.com/Home/Logon?urlkey=cobbfoundation>

STILL HAVE QUESTIONS?

Additional questions can be emailed to alexandra@cobbfoundation.org.