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**COBB COMMUNITY FOUNDATION AND UNITED WAY AWARD  
5 NETWORK FOR GOOD JUMPSTART GRANTS**

**ATLANTA, January 17, 2023**— [Cobb Community Foundation \(CCF\)](#), in conjunction with [United Way of Greater Atlanta NW](#), is pleased to announce that 5 [Network for Good Jumpstart](#) capacity-building grants of \$5,000 each have been awarded to [H.O.P.E. Family Resource Center](#), [The Sobriety Resource](#), [Connecting Generations](#), [Self-Discovery Pain, Positioning and Purpose](#), and [Circles Cobb](#) for 2023. The Jumpstart grant program partnership, now in its second year, will provide a robust, 12-month training schedule to build fundraising capacity, diversify revenue, and grow and sustain programs for a new group of nonprofits.

These 5 agencies were selected as a result of a carefully planned approach to meet human service needs in Cobb as identified by a study commissioned in 2019 by **CCF**. The data collected was used to create a [heat map](#) showing where assistance should be targeted. The study emphasized the need for services to be available not just *to* the area of need but *in* the area of need. Nonprofits operating in the locality bordered to the north by State Route 360 (Macland Road), to the east by South Cobb Drive and to the south by I-285 were then invited to learn more about the demanding Jumpstart program activities.

To ensure readiness, Leadership at H.O.P.E. Family Resource Center, The Sobriety Resource, Connecting Generations and Self-Discovery Pain, Positioning and Purpose first participated in a 6-month training program offered in 2022 through the [Georgia Center for Nonprofits \(GCN\)](#), paving the way for their participation in the Jumpstart program in 2023. The newly established Circles Cobb was identified as the fifth and final organization to join the cohort.

“We were excited to hear so many good things from the 2022 Jumpstart participants about how their participation has helped them to develop new strategies and scale their efforts to create a bigger impact. We know how important it is for help to be available where it is most needed, so we are going to continue do what we can to help build capacity in organizations operating in those locales.” – Shari Martin, CCF CEO.

The \$25,000 needed to fund these grants was underwritten by Corporate Community Champion [Liberty Furniture](#). In 2023, CCF’s investment in even more organizations like these 5 will be further leveraged through its partnership with United Way. “United Way is excited to continue its partnership with Cobb Community Foundation as we work to ensure that organizations can meet people where they are,” says Nicole Lawson, United Way of Greater Atlanta Northwest Regional Director. She continues, “Stay

tuned.”

Pictured Below: (L to R)

CCF CEO Shari Martin & Circles Cobb Executive Director Barbara Garner

*The Sobriety Resource* Director Charmon Talley and CCF CEO Shari Martin

CCF CEO Shari Martin and *Connecting Generations* Director Arlene Williams

CCF CEO Shari Martin and *Self Discovery: Pain, Positioning & Purpose* Executive Director Venessa Anderson-Abram

H.O.P.E. Family Resource Center Director Carolyn Turner and CCF CEO Shari Martin



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**About Cobb Community Foundation**

*We are a 501(c)(3) organization that uses the power of charitable giving and our role as community catalyst and convener to help everyone in and around Cobb County to thrive. We are living our mission every day by inspiring charitable giving, building resources for the future and connecting donors who care with causes that matter. To learn more, visit [www.cobbfoundation.org](http://www.cobbfoundation.org).*