

FOR IMMEDIATE RELEASE MEDIA CONTACT:

Shari Martin Cobb Community Foundation <u>shari@cobbfoundation.org</u> 770-789-6991

COBB COMMUNITY FOUNDATION AWARDS \$105,000 IN GRANTS

ATLANTA (November 21, 2022) — <u>Cobb Community Foundation</u> (CCF) announced today that it has awarded \$105,000 in charitable grants from the <u>Cobb Unrestricted Community Fund</u> to help strengthen and support small to mid-sized nonprofit charitable organizations that are helping Cobb County to thrive.

"This year was the inaugural year for our Thrive Grant program," explains Shari Martin, President & CEO of Cobb Community Foundation. "Our goal was to create a program where the process itself was helpful to the organizations going through it, even if they did not receive a grant."

According to CCF's website, organizations with total revenues between \$75,000 and \$1,000,000 were eligible to apply. "We did not want this grant to provide more than 10% of an organization's income," says Martin. The selection process which would ultimately determine which organizations would receive grants was designed to identify organizations that showed a willingness to self-assess, to partner with others, and to work toward a compelling vision for how they will help our community thrive along with:

- A demonstrated orientation towards best practices in nonprofit leadership, board engagement, and resource development,
- A well-articulated need for services and a clear path to impact in Cobb County,
- A recognition of the value of collaboration and resource leveraging,
- A diverse revenue stream and financial stability, and
- A self-awareness with respect to challenges and opportunities.

As with all of the organization's grant programs, the Thrive Grants are funded entirely through contributions to Cobb Community Foundation. CCF's Corporate Community Champions and other donors, through direct contributions, bequests, Qualified Charitable Distributions from IRAs and more, maximize the impact of their charitable dollars by leveraging CCF's expertise and knowledge of the

community. The 2022 Thrive Grant recipients are listed below alongside the Corporate Champion(s) who made their grants possible.

Made possible by Brasfield & Gorrie and other donors

Four Corners Group - \$7,500

Sweetwater Mission - \$7,500

Made possible by Genuine Parts and other donors

Teach One to Lead One - \$7,500

Y.E.L.L.S. - \$7,500

Made possible by Metro Atlanta Ambulance and other donors

Cumberland Counseling Center - \$7,500

Loving Arms Cancer Outreach - \$7,500

Made possible by Crane Elder Law Firm and other donors

Marietta Mentoring for Leadership - \$7,500

Made possible by Moore Colson and other donors

Food Security for America - \$7,500

Made possible by Pinnacle Financial and other donors

Wonderful Days Preschool - \$7,500

Made possible by SignatureFD and other donors

Lekotek of Georgia - \$7,500

Made possible by our Silver Corporate Community Champions

Communities in Schools of Georgia in Marietta/Cobb County - \$7,500

Special Needs Cobb - \$7,500

Made possible by our Bronze and Partner Corporate Community Champions

Paint Love - \$7,500

Revved Up Kids - \$7,500

Silver Level Champions include Bennett Thrasher, Cobb EMC, Gas South, Georgia Power Foundation, Indian Hills Country Club, and Pinkerton & Laws. Bronze Level Champions include Ameris Bank, Atlanta Country Club, Cumberland Diamond Exchange, Mopdog Creative + Strategy, and Synovus. Partner Champions are Barnes Law Group, dkGallery, Fortress Builders, Marietta Country Club, Mauldin & Jenkins, Paraklete Financial, Renasant Bank, ServIT, and The Bottoms Group.

With a total of 40 qualifying applicants, there were twenty-six organizations that did not receive a grant. CCF's <u>website</u> lists all organizations that applied, not only the organizations that received grants. "There were more deserving organizations than we had funds to award," remarks Martin, "but we've made it easy for others to support them."

Learn more about how you can help Cobb County thrive by visiting the website at cobbfoundation.org. For more information, contact Shari Martin at shari@cobbfoundation.org.

About Cobb Community Foundation

Cobb Community Foundation is a 501(c)(3) organization that uses the power of charitable giving and our role as community convener and catalyst to improve the quality of life in Cobb County and beyond. We are living our mission every day by inspiring charitable giving, building resources for the future and connecting donors who care with causes that matter. CCF is primarily funded by the revenues generated through its charitable fund services, as well as the organization's Corporate Community Champion program and other direct contributions. Learn more by contacting Shari Martin at shari@cobbfoundation.org, or by visiting cobbfoundation.org.