



2021

IMPACT REPORT

THE STRENGTH OF COLLABORATION



**COBB COMMUNITY
FOUNDATION**

YOUR LEGACY STARTS NOW

OUR MISSION

Inspiring charitable giving, building resources for the future and connecting donors who care with causes that matter

OUR VISION

A community fully engaged in meeting needs now and into the future

OUR VALUES

Cobb Community Foundation is committed to achieving our mission and vision by upholding and promoting the following guiding principles:

- **STEWARD WITH INTEGRITY** – We are entrusted with financial resources and charitable wishes of our donors and fundholders, and hold ourselves accountable to be ethical, honest, and transparent in our actions.
 - **COMMIT TO EXCELLENCE** – We strive to provide the highest quality and value in everything we do.
 - **LEAD WITH COMPASSION** – We take action because we care deeply for our community and those we serve.
 - **GIVE WITH PURPOSE** – We leverage data to enhance our understanding of the needs of our community and mobilize resources to meet those needs.
 - **EMBRACE DIVERSITY** – We embrace diversity, stand for equity, and encourage inclusion through our practices and daily interactions within our organization, community, and partnerships.
 - **FOSTER COLLABORATION** – We work collaboratively with community stakeholders, empower others to build lasting partnerships, and embrace our shared responsibility to work toward productive solutions to strengthen our community.
 - **ADAPT TO CHANGE** – We are committed to evolve and grow to serve the changing needs of our community.
-



LETTER OF REFLECTION



Dear Friends,

An African proverb says, “If you want to go fast, go alone, if you want to go far, go together.” In 2020, circumstances required that we go fast, and we did, and we did it together. The public, private and nonprofit sectors collaborated like never before, and within each of those sectors, we saw collaboration like never before. We went fast together, but would we go far together?

We would and we did. The knowledge gained, the resources leveraged, and the relationships built had shown us all that collaboration has a multiplier effect, and now there is no going back. The initiatives that began out of necessity in the first year of the pandemic have all continued in some form or fashion. The number of Corporate Community Champions funding community grantmaking has tripled, and our Corporate Champion Roundtable has brought together leaders from across Cobb County to work together to address our community’s greatest challenges.

We are both grateful and excited to see so many charitably minded people and organizations seeking to make a greater impact. In fact, 51 new charitable funds were opened during 2021, an increase of 43%. Individuals and families are realizing what it means for giving to be informed, and both local and national companies are exploring how they can engage their employees as well as help them through economic hardships with charitable funds. We are particularly honored to be serving 16 additional nonprofits through our agency services, allowing them to spend less time on administration and more time on their mission.

Two of the most difficult years in recent history are now behind us. Our world, our country, our community, and each of us individually are all still recovering. We have learned, however, that together, we can overcome anything. Thank you for allowing us to serve alongside you in that effort.

Most sincerely,



Todd McMullen
Board Chair



Shari Martin
President & CEO

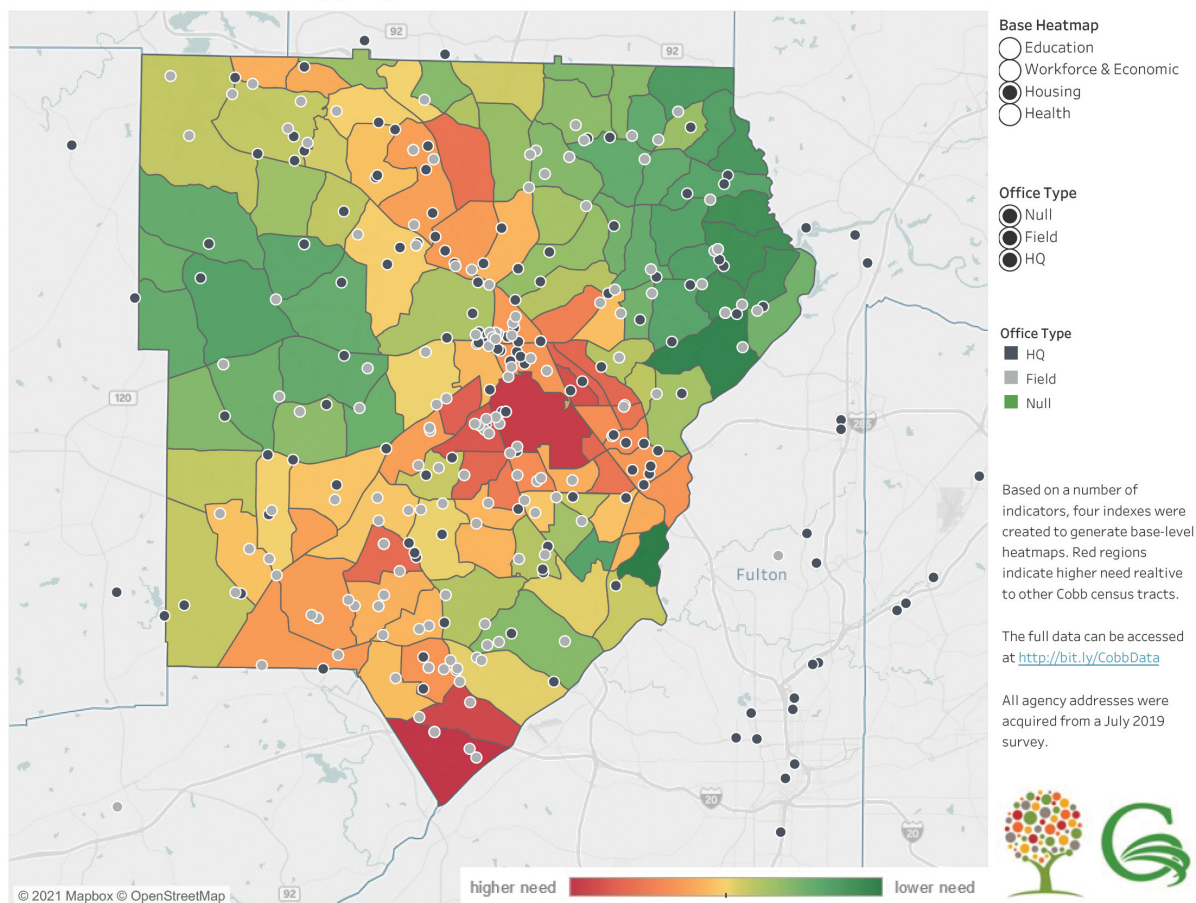
Scan QR code to view more about



“Why” Cobb Community Foundation

THE EVOLUTION OF COLLABORATION

Cobb County Asset Mapping



COBB HUMAN SERVICES NEEDS ASSESSMENT

The Cobb Human Services Needs Assessment study, finalized in early 2020, provided integral data that illustrated the significant disparities throughout Cobb County in educational attainment, workforce & economics, housing and health. The maps, available on CCF's website, also incorporate an overlay of nonprofits, highlighting that certain areas have a high density of nonprofit organizations in the vicinity while other areas do not.

The study suggested that many “hyper-local” nonprofit organizations have emerged primarily for three reasons.

- Lack of transportation & challenges presented by distance
- Needs remaining unmet
- Perceived lack of cultural & ethnic understanding

The study concluded that “government, nonprofits and business working together have an opportunity to address some of the issues presented in this report” noting that Cobb County needed more “real hands-on partnerships and collaborations not just referrals” (pages 39 and 40, Cobb Human Services needs Assessment and Asset Mapping Report February 2020, Georgia Center for Nonprofits).

One month later, an unprecedented level of collaboration began in Cobb County as our community worked together to address all aspects of the negative impacts of the pandemic, first with relief then through recovery. Throughout 2021, CCF continued to fuel this collaboration, convening organizations, facilitating discussions, and working with donors, fundholders and community leaders to further leverage our collective resources to continue that recovery and, ultimately, help our entire community to thrive. That can only happen with collaboration.

CROSS-SECTOR COLLABORATION

The 7:55 am calls that Cobb Community Foundation initiated in March of 2020 continued through 2021 and beyond with senior representatives from ten different organizations gathering virtually at least monthly to ensure that the various sectors of the nonprofit arena were aware of issues each were facing and to determine what resources and expertise each could bring to the table to address community needs.

PARTICIPATING ORGANIZATIONS



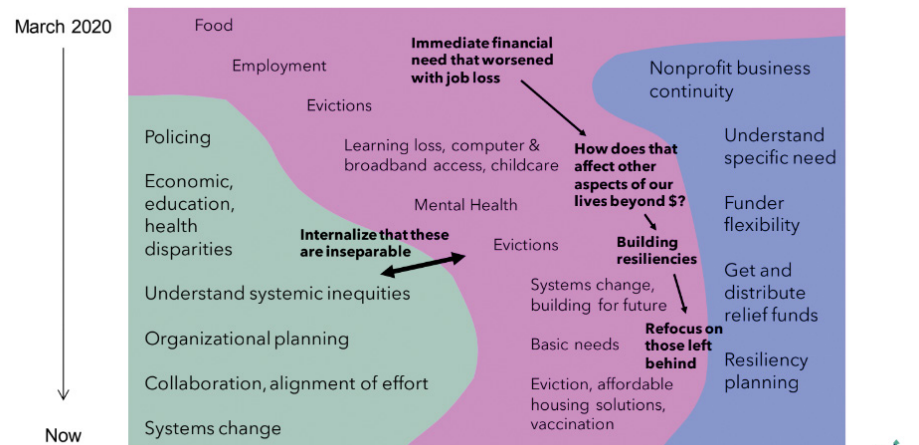
CROSS-JURISDICTION COLLABORATION

In 2020, Cobb's Board of Commissioners allocated over \$9 million for rental assistance, nearly \$6 million for mortgage assistance and \$2 million for food from the \$137 million of federal CARES Act funding awarded to the county. By early 2021, it was clear that significant additional federal resources would become available. Cobb County and all metro Atlanta jurisdictions needed to take heed of the lessons learned from the distribution of CARES Act to ensure future funding (an additional \$32 million in federal Emergency Rental Assistance would be allocated through 2021) would be used both efficiently, effectively and equitably.

The CEOs of Cobb Community Foundation, the Community Foundation for Northeast Georgia and the Community Foundation for Greater Atlanta began meeting on this subject in early 2021 and in March the organizations co-hosted *Silver linings: Leveraging Collaborative Funding for Public Good*. The 2 ½ hour event was attended by over 100 members of the public, philanthropic and nonprofit sectors and combined speakers and in-depth breakout sessions to allow cross-sector guests to share learnings gleaned from the implementation of CARES Act funding.

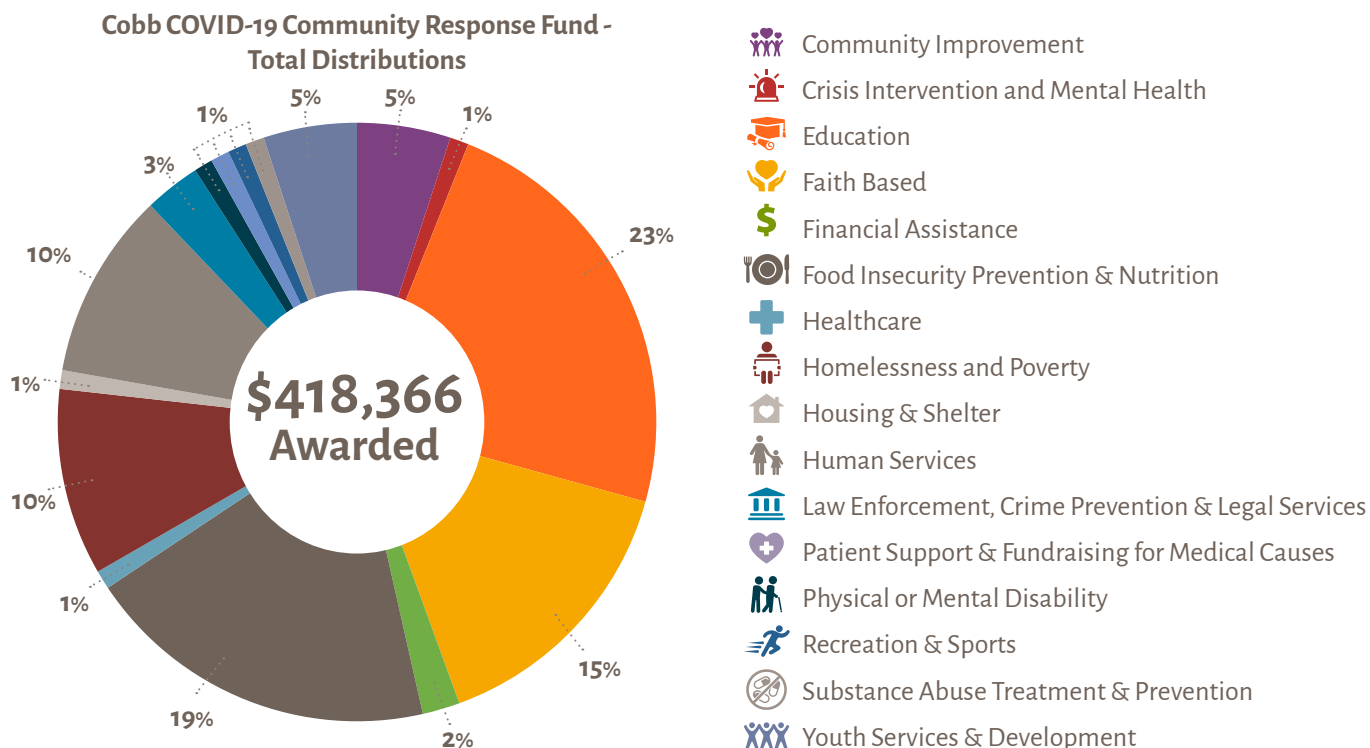
In June, the three organizations continued their collaborative efforts, this time bringing the together the top county executives for Cobb, Clayton, DeKalb, Fulton and Gwinnett counties as well as the COO of City of Atlanta for the *Greater Atlanta Regional Collaboration Session: Building a Better Normal For OUR Region*. These sessions provided and continue to provide an opportunity for senior government leaders managing independent jurisdictions to learn together and work together for the benefit of the entire region.

Evolution of need through the pandemic



COBB COVID-19 COMMUNITY RESPONSE FUND

Established in March 2020, the fund was seeded by CCF's Corporate Community Champions, and in total received more than \$418,000 in contributions. CCF, in collaboration with United Way of Greater Atlanta–NW Region and the Cobb Collaborative, based grant decisions on local and regional data around needs and resources as well as information gathered directly from those serving on the front line through the Cobb Community Food Fleet, the 7:55 calls and other trusted partners in the community. By the fund's closing in 2021, the entire \$418k was distributed locally. While Cobb Community Foundation's investment of time was significant, the organization declined to be compensated, instead distributing 100% of all contributions received back into the community.



COBB COVID-19 COMMUNITY RESPONSE FUND GRANT RECIPIENTS

Acworth United Methodist Church	First Christian Church	Nana Grants
Atlanta GLOW (Growing Leadership Of Women)	First Presbyterian Church of Marietta	New Beginnings Food Outreach Inc.
BackPack Blessings, Inc.	Food Security for America (FSA)	Nobis Works, Inc.
Blue Thanksgiving	Good Samaritan Health Center Of Cobb, Inc.	Noonday Baptist Association Storehouse Ministries
Center For Family Resources Inc.	H O P E Family Resource Center	Northeast Cobb YMCA
Chosen Abilities Resource Center, Inc.	Kidz 2 Leaders Inc.	NW Metro Atlanta Habitat for Humanity
Cobb Collaborative	Legal Aid of Cobb County (Atlanta Legal Aid Society)	Reflections of Trinity, Inc.
Cobb Community Foundation	Lekotek of Georgia, Inc.	Right in the Community, Inc.
Cobb County Public Schools Educational Foundation, Inc.	Life Foundation Inc.	SAFE Place
Cobb Vineyard Church	Life Learning Community Center dba Joseph's Storehouse	Ser Familia, Inc.
Connecting Generations-STFCC	LiveSafe Resources, Inc.	Society Of St Vincent De Paul Georgia Inc.
Cumberland Community Church	Marietta City Schools	Sweetwater Mission, Inc.
Davis Direction Foundation Inc.	Metro Atlanta YMCA	Vision Rehabilitation Services Of Georgia Inc.
Family Life Restoration Center, Inc.	MUST Ministries, Inc.	Youth Empowerment through Learning, Leading, and Serving, Inc.

COBB COVID-19 COMMUNITY RESPONSE FUND DONORS

MAJOR DONORS

Reza Abree
Tommy Allegood
Ameris Bank
Jennifer Anderson
Cleo Andrews
Arcadis
Atlanta Braves
Atlanta Country Club
Barnes Law Group
Adam Bateman
Teresa Benson
BeRich Family Fund
Bill & Ginger Dallas Family Gift Fund
Ryan Blythe
Dana Bour
Mike Boyce
Brasfield & Gorrie
Joe Braver
April Breeden
Allen Brooks
Patrick Butkus
Dan Buyers
Samantha Carlisle
Carlyle Fraser Employees Benefit Fund
Brandyn Chapman
Meryl Clark
Lance Cooper
Crane Elder Law Firm LLC
Jim Croy
Cumberland Diamond Exchange
Kristen Delaney
Lynne Deloach
Michaela DeRosa
Gail Downing
Michael Dutcher
Eaton Vance COVID-19 Relief Fund
DeLisa Edmondson
Harry Edmondson
Jackie Encinas
Dianne Farrior
Fisher Family Fund
James T. Flythe
FM Global
Andy Gaines
Delwyn Gamble

Genuine Parts Company
Georgia Power Foundation
Michel Pfeifer Goodman
George Gundersen
Charla Haarbauer
Mark & Renee Hackett
Stacy Hagemann
Peter Heintzelman
Morris Henderson
Henry Stewart Fund
Leamon Neal Hollaran
Whitney Imeraj
Stephen W. Imler
Indian Hills Country Club, Inc.
Rhonda Jacobson
Jesse Parker Williams Foundation Inc.
Deshia Jones
Mark & Renee Kaplan
Shanta King
Robert Kiser
Dawn Knight
Kristi Knight
Latha Kumar
Eric Lange
Larry Z Fund
Darlene Lauth
Leadership Cobb Alumni Association
Liberty Furniture Industries Charity Fund
Lockheed Martin
Mina Maheswari
Mary & Charlie Yates Family Fund
Mauldin & Jenkins CPAs, LLC
Kim McClure
Lori McMillian-Rucker
Todd & Linda McMullen
METRO Atlanta Ambulance Service
Kelly Miller
Vaneshia Mitchell
Moore Colson
Mopsy Fund
Brendan Murphy
Ije Okafor
Samuel Olens
Paraklete Financial, Inc.
Mithil Patel

Phillips Family Charitable Fund
Jeffrey Place
Zachary E. Prescott
Michael S. Quinlan
R. K. R. Fund
Renasant Bank
Brenda Rhodes
Matthew Robin
S.A. White Oil Company Inc.
Caitlin Sainio
Catherine Salinas
William & Leslie Shearstone
Brendan Shrum
SignatureFD
James & Joan Skesavage
Samuel Smith
Steve & Virginia Tumlin Foundation
Lisa Sunday
Michael & Jeri Sute
Jeanette Sybert
Synovus
Edward Tarter
Robert & Jane Taylor
Matthew Teague
The Wilbur and Hilda Glenn Family Foundation
Glynda Thor
Tom & Susan Tillery
William J. Tommie, Jr.
Sean Toole
Patricia Torres
Andy Tyber
United Way of Greater Atlanta
W&H Investments, LLC
Charlena Waller
Lynn Walston
Sherry Watkins
Sheldrian Wayne
Wellstar Health System
Bruce Wertz
Jessica Wiley
Krista Williams
Oneisha Young
Zeist Foundation
Susan Zumbrunnen

IN HONOR

Jacob & Mary Anderson
Kim Menefee
Jim Rhoden
Kate Shrum
Gillian and Erik Skow
Parents of Susan and Tom Tillery

IN MEMORY

Babe Atkins-Byrne
Frank Breeden
Scott Chadwick
John Errol Cornelius
Joan Ellars
Howard Koepka
Wilbert "Mack" McMorris
Helen Michel Pfeifer



2021 CORPORATE COMMUNITY CHAMPIONS

CORPORATE COMMUNITY CHAMPION PROGRAM

The Cobb Community Foundation designed the Corporate Community Champion Program to make giving easy for local businesses who believe that good corporate citizenship involves supporting charitable endeavors that are impacting the community.

Cobb Community Foundation makes corporate giving more effective with these key elements.



Data around our community's needs



Pooled resources to make a meaningful difference



Knowledge of our community's assets



Simplicity

Corporate Community Champions ensure CCF has the resources required to help make the desired impact while also contributing to community grantmaking.

"CCF knows the needs in Cobb County and knows who is making a difference. Supporting their work and allowing them to deploy some of our charitable dollars is an effective way to make an impact in our community."

— Britt Fleck
Regional Director,
Georgia Power Company

2021 CORPORATE COMMUNITY CHAMPIONS

DIAMOND



PLATINUM



GOLD



SILVER



BRONZE



PARTNER





“The Corporate Roundtable helps us all communicate and collaborate and best leverage resources for the benefit of all of Cobb County citizens.”

– Danielle S. Bedasse
Sr. Director, Community Affairs &
Executive Director, Atlanta Braves
Foundation

CORPORATE CHAMPION ROUNDTABLE

During the inaugural event in November 2021, Corporate Community Champions who invested at the Silver level and above discussed information about the needs facing Cobb County and the work CCF is doing to address those needs.

Participation in this roundtable is one of the unique benefits associated with CCF's Corporate Community Champion program. Members represent an elite group of business leaders who, with their collective influence, truly have the ability to help shape the future of our community.

Corporate Community Roundtable Participants

Atlanta Braves	Genuine Parts Company	Moore Colson
Bennett Thrasher	Georgia Power Foundation	Pinkerton & Laws
Brasfield & Gorrie	Indian Hills Country Club	S.A. White Oil Company, Inc.
Cobb EMC	Liberty Furniture	SignatureFD
Crane Elder Law Firm LLC	MetroAtlanta	Wellstar Health System
Gas South	Ambulance Service	



Scan QR code to view more about



Community Champion Roundtable

COBB COMMUNITY FOOD FLEET



On September 16, 2021, after fifteen months in operation, it appeared that the Cobb Community Food Fleet had come to an end. Since the end of May of 2020, a group of nonprofits, churches, businesses and government entities had been responsible for the receipt and distribution of 168,000 boxes of food throughout Cobb County and beyond. That equates to 4.4 million pounds of fresh produce and proteins, nearly 3.7 million meals.

The group that became known as the “Cobb Community Food Fleet” included eleven organizations that picked up the food from Truist Park, the Galleria, the Cobb Energy Centre and Sweetwater Mission, subsequently delivering it to over 50 other fleet members (primarily churches and other nonprofits) throughout the county.

The effort was a joint initiative of Cobb Community Foundation and Noonday Association of Churches. Costs were largely underwritten by the Atlanta Braves who also contributed the use of the stadium’s massive refrigerator and loading docks as the first distribution center. Cobb County’s Board of Commissioners provided CARES Act and ARP Act funding of \$540,000 to purchase food boxes, but the vast majority of the food was provided through the USDA’s Farmers to Families program. What made Cobb such an attractive partner for the program’s food distributors was having a

central distribution center at easily accessible facilities with subsequent deliveries throughout the entire county being handled by others, in this case, a “fleet” of nonprofits.

Although the need for a single distribution center no longer exists, under the leadership of Noonday Association, the Food Fleet has continued to gather virtually twice each month. Participating organizations discuss their experiences, introduce new partners and food sources, and share resources as well as best practices. Instead of every food provider independently searching for certain food items, now, two or three conduct a search and share the results with the entire 90-member Food Fleet distribution list.

Cobb Community Foundation remains involved, bringing philanthropic and corporate resources to bear when needed.



168,000 boxes of food were received and distributed



4.4 million pounds of fresh produce and proteins = nearly **3.7 million** meals

IMPACT STORY

Cecelia Bester lost her job at the start of the COVID-19 pandemic. She'd been working as a cabin server at the Atlanta airport, restocking supplies on aircraft between flights for five months.

She was forced to leave her job due to medical problems and the inability to find help taking her two daughters to daycare centers amidst COVID-19 shutdowns.

Bester welcomed the news when a neighbor told her about a food distribution program at Revive Church ATL, where community members could pick up free food boxes containing meat, produce and dairy.

When Bester went to pick up a box of food, she was greeted by not only the fresh produce, meat and dairy products in the box, but also a network of resources ready to connect her to different nonprofit sectors in Cobb County.

"They were very nice, helpful, and offered anything I needed. Invited me to church, and made me feel like if I was in need of anything, that I could pick up my phone and give them a call."

**— Cecelia Bester,
Food Fleet Client**

COBB COMMUNITY FOOD FLEET PARTNERS

PROGRAM MANAGEMENT

Noonday Association of Churches

FACILITIES

Truist Park
Atlanta Braves
Atlanta Braves Foundation
Delaware North
Cobb Galleria Centre
Cobb Energy Centre
Sweetwater Mission & Neighbors

FOOD

Georgia Grown
USDA Farmers to Families Food Box Program
Athena Farms
G A Foods
Oakes Farm
Van Solkema Farm
Atlanta Community Food Bank
Phoenix Foods

REFRIGERATED TRUCKS

Huddle House
Ryder Trucks
Gordon Food Service

DIESEL FUEL

S.A. White
Mobilized Fuels

VOLUNTEERS

Delaware North
Rugby ATL

PICK-UPS AND DELIVERIES

Casa Familiar
Cumberland Community Church
Family Life Restoration Center

Food Security for America

Mosaic Marietta

MUST Ministries

Reflections of Trinity

Storehouse Ministries

Sweetwater Mission

The Zone

Veterans Helping Veterans

FOOD DISTRIBUTION CENTERS

Abbingdon Trail Apartments, Powder Springs
Acworth Emergency Food Pantry, Acworth
Amber Grove, Marietta
Anderson Mill Health and Rehabilitation Center, Austell
Bethesda Empowerment International Church, Marietta
Casa Familiar, Austell
Cobb Senior Services, Cobb County
Crossview Church, Marietta
Cumberland Christian Academy, Austell
Cumberland Community Church, Smyrna
Divine Grace Church, Mableton
Eastwood Baptist Church, Marietta
Elizabeth Baptist Church, Marietta
Extended Stay, Austell
Family Life Restoration Center, Mableton
First Baptist Church of Smyrna, Smyrna
First Christian Church of Mableton
Franklin Gateway Food Security Group, Marietta
Garrett Middle School, Austell
Grace Life Church, Marietta
Heritage at Walton Reserve, Austell
Higher Ground Church, Powder Springs
H.O.P.E. Family Resource Center, Mableton
Kennesaw First Baptist Church, Kennesaw
King Spring Baptist Church, Smyrna
Kingsley Village, Austell
Mableton Manor, Mableton

Macland Baptist

Church, Powder Springs

Mosaic Church, Marietta

Mt. Olivet Baptist Church, Acworth

MUST Ministries, Marietta & Smyrna

New Genesis Church, Austell

Palisades Personal Care Home, Powder Springs

Peachstone Independent Senior Residences, Marietta

Reflections of Trinity, Powder Springs

Revive Church ATL, Mableton

Roswell Street Baptist, Marietta

Sanders Elementary School, Austell

Sandy Plains Baptist Church, Marietta

Ser Familia, Smyrna

Shady Grove Baptist Church, Marietta

Sierra Forest, Mableton

South Cobb High School, Austell

Summit Church, Acworth

Sweetwater Mission, Austell

The Flats, Mableton

The Zone, Marietta

Veterans Helping Veterans

Towne View Baptist Church, Kennesaw

Tu Iglesia Hispana, Marietta

Village at Six Flags Mobile Home Park, Mableton

Walton Renaissance on Henderson, Marietta

Waverly Mobile Home Park, Mableton

Wildwood Baptist Church, Acworth

Zion Baptist Church, Marietta

FILLING-THE-GAP FUNDING

Cobb Board of Commissioners' CARES Act
Allocation

FILLING THE GAP



MENTAL HEALTH GRANTS

While there are many wonderful stories of community pulling together during the pandemic, the anxiety and stress of a year and a half of loss, separation, uncertainty and for many, financial hardship has taken a toll. The Corporate Community Champions below are helping our community heal.

Wellstar Health System – \$10,000 to Cobb Collaborative as partial match to a \$100,000 grant from Resilient Georgia to raise awareness, promote resiliency and reduce stigma around mental health issues

Crane Elder Law Firm – \$5,000 to Cumberland Church for Cumberland Counseling Center Care to fund mental health support

HOUSING GRANTS

Cobb County's Emergency Rental Assistance Program – provided residents affected directly or indirectly by COVID with rental and utility assistance. The program could not assist, however, with mortgage payments nor could it help those evicted with either temporary or short-term housing. These Corporate Community Champions made it possible for these organizations to help fill these gaps.

Genuine Parts Company – \$10,000 to Habitat for Humanity of NW Metro Atlanta for homeowner mortgage assistance

Brasfield & Gorrie – \$5,000 to Sweetwater Mission for temporary housing assistance

S.A. White Oil Company – \$5,000 to MUST Ministries for temporary housing assistance

SignatureFD – \$5,000 to Center for Family Resources for short-term housing assistance



EMERGENCY RENTAL ASSISTANCE

While millions of dollars were available in 2021 for emergency rental assistance, there was little to no government funding available for those who had already found themselves living in some form of temporary housing. If someone was unable to pay their apartment rent, in many cases, assistance was available, but that was not the case for the family that could not pay the bill at the extended stay. For that family, the next best option is sometimes living out of their car.

Sweetwater Mission is one of five organizations engaged by Cobb County to help with emergency rental assistance, but the calls they receive don't necessarily fit in the buckets of the dollars they have available. That's why receiving even \$5,000 from Cobb Community Foundation to help "fill the gap" is so critical.

Debbie Ginocchio of Sweetwater Mission shared this story. Debbie is on speed dial for many South Cobb school social workers, police officers, pastors, even county commissioners, as they know Sweetwater will do everything they can to help. "Friday night at 8:30, I received a call from one of the school social workers. A single mother of 3 had been living in this extended stay. She got COVID and lost her job and couldn't pay." The mother and her 8 and 12 year old sons were standing in the lobby of the hotel with no place to go. "Because of that grant, they didn't have to live out of their car while they were figuring out their next steps."

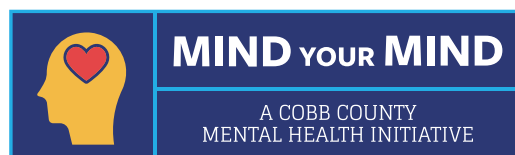
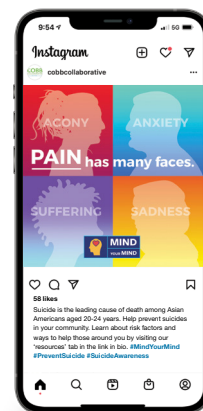


There are always gaps, and our grantmaking programs help to fill them.

COBB COUNTY MENTAL HEALTH INITIATIVES

Resilient Georgia is a state-wide coalition that has been working with 16 regions across Georgia to provide an emphasis on trauma-informed awareness and care, Adverse Childhood Experiences (ACEs) and child sexual abuse prevention training as a basis to transform systems and procedures crossing both public and private sectors. The organization works through local partners, funding grants for these partners who, in turn, provide formal training, education, marketing and communications on one or more of these content areas in the format and manner best suited to their particular region. To ensure that these regions are, likewise, committed to these objectives, however, these highly competitive grants require that local communities have their own "skin in the game."

Cobb Community Foundation's two-year \$10,000 commitment was one of the ways the Cobb Collaborative could illustrate Cobb's desire to become a more trauma-informed community, and in March of 2021, the Cobb Collaborative became one of only 16 organizations in Georgia to become a Resilient Georgia grantee. Since then, the Collaborative's Mind Your Mind initiative to increase the awareness of trauma and its consequences and to improve the capacity of providers/families has included *Mindful Self-Compassion* and *Trauma-Informed Behavior* trainings, a *Mind Your Mind Speaks* Podcast, digital toolkits and a multi-level branding campaign. In total, 1,567 individuals have been reached through their efforts.



This is one more example of how collaboration amplifies impact.

BUILDING CAPACITY



“Strengthening these nonprofits to serve their clients better inside the neighborhood is going to make a difference in their success.”

— Cat Gankofskie, CCF.

JUMPSTART GRANTS

With COVID seemingly in the rearview mirror, CCF shifted its focus back to the recommendations from the Needs Assessment beginning with helping to build capacity in small to mid-size organizations operating in the areas with the greatest needs. Cobb Community Foundation, in conjunction with **United Way of Greater Atlanta, NW Metro Region**, awarded five Network for Good Jumpstart capacity-building grants of \$5,000 to the following agencies:

- **Loving Arms Cancer Outreach**
- **Revved Up Kids**
- **VISIONful Communities**
- **The STEAM Generation**
- **BUY-Cobb**

These grants provide a 12-month training program to immediately build the agencies' fundraising capacity, diversity revenue and sustain and grow their programs.

The agencies were selected as a result of a carefully planned approach to meet human service needs in Cobb County identified by the 2019 Needs Assessment. The data collected was used to create heat maps that show where assistance should be targeted. Hyper local nonprofits were then invited to learn more about the Jumpstart program, and the interested teams underwent readiness assessments.

Alongside CCF's investment of \$25,000 made possible by Corporate Community Champion Liberty Furniture, United Way contributed \$30,000 for additional capacity-building efforts in 2022.



BUYCOBB INC.
Empowering Tomorrow's Leaders

The knowledge gained from our Needs Assessment, our interactions with the Food Fleet, our 7:55 a.m. calls, and our conversations with other community foundation and government leaders guided many of our efforts, not the least of which was our own grantmaking and the guidance we provided to donors and fundholders who requested our advice.

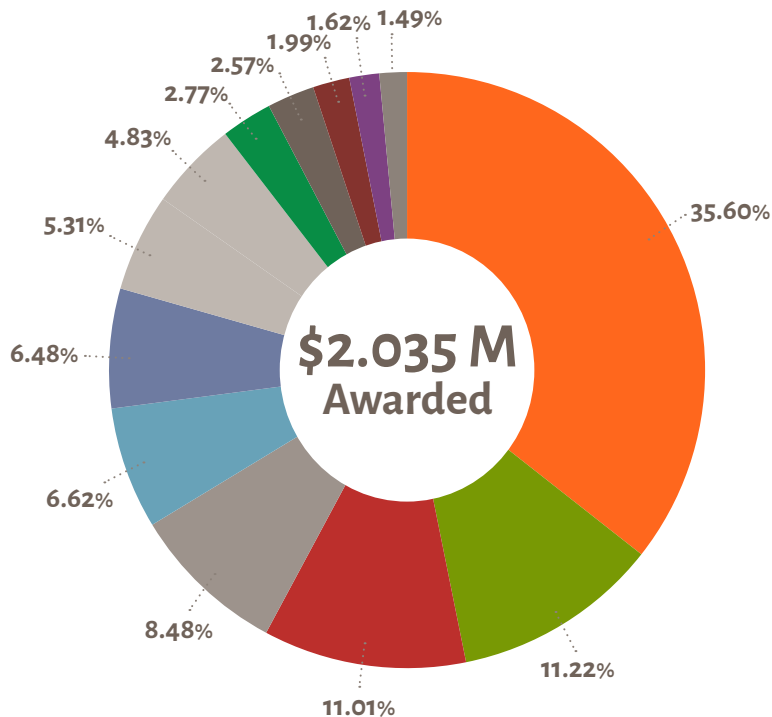
In 2021, we distributed \$2,035,000 in total charitable dollars, the highest amount ever. This includes our own discretionary grantmaking as well as the distributions made from our donor advised funds, scholarship funds, employee assistance funds and more. We are proud to say that 60% of all dollars awarded were to organizations in Cobb County, and 82% of all dollars were awarded in Metro Atlanta.



Total charitable dollars awarded \$2,035,000
including **\$1,227,644** in Cobb County



2021 Charitable Dollars Awarded



-  Education
-  Charitable Giving, Volunteerism & Grantmaking
-  Arts, Culture & Humanities
-  Substance Abuse Treatment and Prevention
-  Healthcare
-  Youth Services & Development
-  Other (less than 1% per category)
-  Faith Based
-  Environment & Beautification
-  Food Insecurity Prevention & Nutrition
-  Homelessness and Poverty
-  Community Improvement
-  Human Services

COBB COMMUNITY CONNECTION



When the pandemic hit in 2020, Metro Atlanta was estimated to have 735,000 “vulnerable workers,” meaning those who worked in industries in which social distancing,

travel restrictions or other government actions had an immediate impact on employment levels. With the ongoing impact of the COVID-19 pandemic throughout 2021, a large number of Cobb Countians needed help, and they needed to know where to find it quickly.

In 2019, CCF launched Cobb Community Connection, a searchable, mappable online directory of local nonprofit programs. During the COVID-19 pandemic, the CONNECTION became a vital resource for those seeking support and assistance. The number of visitors to the CONNECTION website highly increased in 2021 vs. 2020 (which already had over a 300% increase from 2019) with over 36,000 pageviews, nearly 15,000 new users and 1,750 returning visitors.

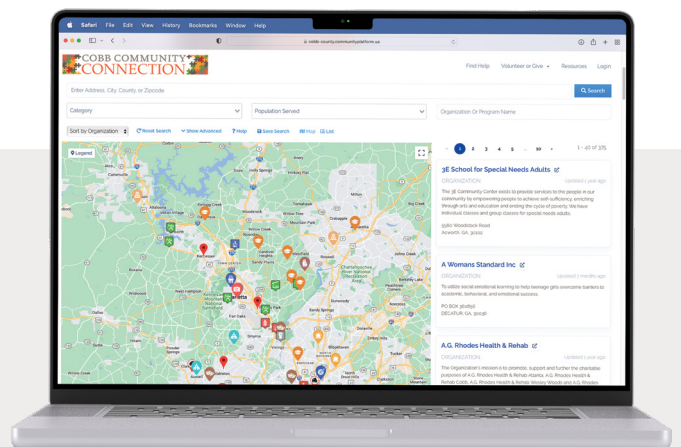
2021 Cobb Community Connection Website Statistics



14,843 New Users

1,748 Returning Visitors

36,161 Page Views



To help individuals and families locate critical support, CCF Continued to work with nonprofit food providers, the local schools systems, churches, health department and county government to identify all locations where support was available.

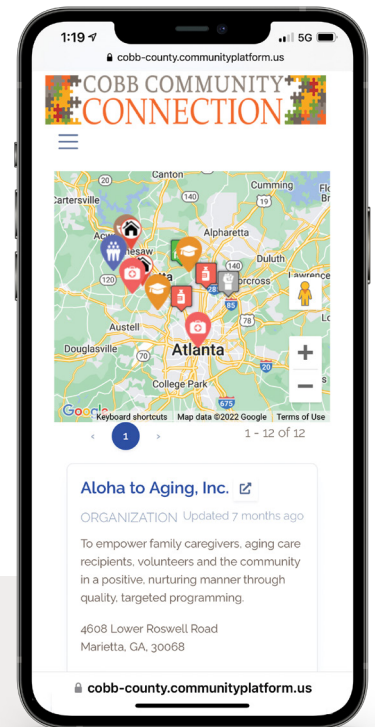
The use of the CONNECTION by nonprofit organizations continued to grow in 2021. In fact, 491 programs and 336 organizations listed their information to support our community in need.

Using the CONNECTION's *Find Help* search functionality, anyone could seek and find the services they needed that were closest to their homes. Likewise, it was easy to identify areas where services were not as available, prompting CCF to reach out to various organizations to help fill the gaps.

With its *Give Help* search functionality, the CONNECTION continued to be a vital resource for nonprofits, particularly those who had heavily relied upon volunteers to provide core services and perform day-to-day functions.



**336 Organizations and 491 Programs shared
who they served and what they needed**



CONNECTING TO CAUSES THAT MATTER

Loving Arms Cancer Outreach believes that cancer patients should be able to focus on their health needs with dignity and honor without having to worry about mounting expenses on top of the everything else. In addition to providing much needed emotional support to patients and their families, this amazing nonprofit also helps with transportation, groceries, utilities, and medication for the uninsured, as well as free wigs, hats and scarves. Loving Arms cannot do this alone. They rely on the support of the community, volunteers and a strong board. A few years ago, they were expanding that board and, in particular, were hoping to find someone with a background in law.

Julie Jacobs had just completed Leadership Cobb and was looking for an opportunity to serve that would put her particular skill set and experience to use. She went to Cobb Community Connection. An organization she had never heard of had a mission that resonated... and they were looking for an attorney. Shortly thereafter, Julie became the newest board member of Loving Arms Cancer Outreach, and Janet Graham, Director of Loving Arms, will tell anyone, "We hit the jackpot." When she joined the board, Julie was Deputy Attorney General for the State Attorney General's office and has recently been appointed to serve on the Cobb Judicial Circuit Court. The year 2021 marked the end of Julie's board service with Loving Arms as a new role in the AG's office wouldn't allow it, but she remains a raving fan of Loving Arms Cancer Outreach.

This is one more way Cobb Community Foundation connects those who care with causes that matter.

**"I was looking for an
opportunity to serve and
found a great organization
that was looking for me."**

—Julie Jacobs, Attorney



NEW CORPORATE FUNDS

CORPORATE DONOR ADVISED FUNDS

Companies often establish these funds to set aside charitable dollars in high-profit years to provide a resource to continue community support in the low-profit years. These “corporate giving funds” also provide a mechanism to engage employees while growing a corporate culture of giving. Corporate donor advised funds operate similarly to their more complex counterpart, corporate foundations, but do not involve the required tax filings, mandatory distributions and excise taxes.



Macallan Group Charitable Fund – Established by the leadership at Macallan Group to grow their culture, to amplify their future charitable giving efforts and to further leverage their passion for community service.

PointeNorth Gives – Created as a partnership with their employees to support charitable organizations in the communities they serve.

RAMGives – Provides financial assistance to nonprofit organizations across the communities RAM Partners serve and for RAM employees experiencing extreme financial hardship due to catastrophic or extreme circumstances.

S.A. While Oil Company Charitable Fund – Established as an easy and impactful way for this generous organization to give back to nonprofits serving the Cobb community.

Service with Love Giving Fund – Established to honor the memory of Innovative Fitness cofounder Chris Conti and his commitment to serving others guided by the motto, “see a need, fulfill a need.”

“Since we participate in so many different charitable giving projects throughout the year, it’s great to know that the many tasks associated with tracking donations will be simplified through CCF’s management.”

Michele Harry, VP
Macallan Group

EMPLOYEE ASSISTANCE FUNDS

Employee Assistance Funds (or “EAFs”) are a tax-deductible, charitable solution typically established by employers to provide emergency assistance to employees experiencing specific types of hardship. EAFs remove the employer and its HR department from the process, providing a confidential avenue for the employee to receive assistance while preserving both dignity and privacy.

RAM Employee Assistance Fund – Provides charitable financial relief to team members experiencing economic hardship due to qualifying incidents.

Strategic Health Partners Employee Assistance Fund – Provides financial relief to eligible employees experiencing economic hardship due to catastrophic or extreme circumstances beyond their control.

For detailed information about our CCF’s new funds, scan the QR Code.



Scan QR code to learn how to



simplify corporate giving



RAM PARTNERS - CULTURE IS KEY

RAM Partners is a nationwide property management company based in Atlanta, devoted to transforming the properties they manage into welcoming, vibrant and thriving communities. By opening a Corporate Giving Fund with CCF, RAM is able to support nonprofits in the communities they serve while cultivating a culture of compassion in their organization.

Employees (or RAMily) are encouraged to make tax-deductible contributions to the RAM Gives Fund through payroll deductions. RAM and its partners are committed to the success of this program and are investing in the fund in a big way. These contributions remain in the RAM Gives Fund at CCF until awarded by the RAM grants committee. The committee (which consists of team members at varying locations and levels) meets quarterly to evaluate and select grant recipients from those proposed by participating employees.

RAM chose to go a step further in their giving efforts and paired their giving fund with an Employee Assistance Fund (EAF). "The employee assistance fund allows our organization to assist team members in an equitable, confidential way that is easy to communicate and administer," says Karin Lane, RAM HR Director.

"It is a privilege to work for a company that cares as much for their employees and community as they do about the bottom line."

— Susan Brown, VP of Operations for RAM



146 RAMily members
participating in RAM Gives giving fund

2021 SCHOLARSHIP FUNDS



SCHOLARSHIP FUNDS

Scholarship funds support deserving students. Donors can determine selection criteria and can serve in an advisory role, recommend an advisory committee or allow Cobb Community Foundation to select students based on the established criteria.

Fostering Education Scholarship Fund – Established by Village Connection, Inc. and Innovative Fitness for the purpose of providing scholarships to children who are aging out of foster care in the State of Georgia and lack the funds needed to attend college.

Strategic Health Partners Scholarship Fund – Created by Strategic Health Partners and MAK Anesthesia to create post-secondary educational opportunities for dependents of employees.

Zachary Harrison Harden Memorial Scholarship Fund – Honors the life of Zachary Harden by awarding two scholarships annually, one to a Marietta High School Student and another to a Harrison High School student.

“When you have a family supporting you, you have a safety net. Young adults aging out of foster care don’t have that. This scholarship fund will help alleviate some of the obstacles to their success.”

– Melissa Conti



Amount of grants awarded
as scholarships: **\$162,072**



FOSTERING EDUCATION SCHOLARSHIP FUND

Each year, nearly 700 kids age out of the Georgia Foster Care program to begin creating their own path for independence. For some, that may include attending college or trade schools. However, even for dedicated students, funding remains an obstacle. The Fostering Education Scholarship Fund was created through a partnership of three caring individuals who came together with a shared passion for helping this underserved group, Everlean Rutherford, Isaiah Wilcox and Melissa Conti.



Everlean Rutherford and Isaiah Wilcox know a lot about Georgia's foster care system. Everlean and her husband have been foster parents and have adopted children from the system, and Isaiah was a part of the Foster Care system as a youth. Their passion for helping these kids led them to create Village Connection which works with DFCS case workers and children in foster care.

Melissa Conti is a community leader and co-founder and president of Innovative Fitness in Kennesaw. Her strong philanthropic commitment led her to collaborate with the Goshen Valley Boys Ranch in Waleska—where she learned about the needs of young adults aging out of the Foster Care system. "I think most of us take for granted all the little things that are needed to support students in college. There is so much more than tuition and book payments. There are many incidentals that come up like fees and school supplies, not to mention living expenses," Melissa shares.

CCF connected Melissa with Everlean and Isaiah due to their similar philanthropic interests. Together, they created the Fostering Education Scholarship Fund to provide scholarships to students who have aged out of the Georgia Division of Family and Children Services System who are pursuing an undergraduate degree.



NEW GIVING (DONOR ADVISED) FUNDS

Donor advised funds provide the donor maximum flexibility, allowing charitable donations to be made when it makes the most sense for the donor without requiring him/her to select the ultimate charitable recipients until ready to do so. Individuals and families often establish these “Giving Funds” to teach younger generations about giving, to set funds aside during high income years to give away in lower income years, or even to simplify the administrative aspects of giving. Donor advised funds operate similarly to a personal or family foundation but without the complexity and expense.

Alan & Donna Cox Legacy Fund – Supports the quality of life in Cobb County and surrounding areas by giving to nonprofits addressing key issues in our community.

Aurora Fund – Supports local nonprofits assisting youth who have been abused and/or abandoned, women and children experiencing domestic violence and the homeless.

Beddingfield Family Fund – Supports organizations such as the Center for Family Resources and a Kennesaw State University scholarship which supports non-traditional students attending college later in life.

Bonstein Charitable Fund – Supports community outreach by giving to refugee assistance, affordable housing, blood cancer research, youth education and the performing arts.

Burckhalter Family Fund – Established to be the hub for future charitable giving with impact.

Circles Cobb Fund – Brings the Circles USA program to Cobb County to help individuals transition out of the cycle of poverty.

Howard Koepka Love Thy Neighbor Fund – Collects donations to be distributed to charitable organizations selected by Howard’s family that honor his legacy through service to others.

Jay and Melissa Rhoden Family Fund – Continues the family legacy of philanthropy exemplified by Jay’s parents, Jim and Sally Rhoden. Areas of particular interest include various Christian ministries, affordable housing and support of our veterans.

Keylan & Erika Mitchell Charitable Fund – Increases opportunities for youth in South Cobb by supporting nonprofit organizations providing education, mentoring, and support to economically disadvantaged youth.

Krueger Family Fund – Established to be the center of the family’s charitable giving and to teach their children and grandchildren the importance of giving back. Their giving plan focuses on the arts.

Linda Allen Milligan Memorial Fund – Created in her honor by her daughter and son-in-law, Allison and Chris Gruehn. This fund will be used for charitable giving in keeping with Linda’s commitment to community support.

Michael & Jeri Sute Charitable Fund – Supports organizations that seek to care for and empower others, whether providing for those impacted by natural disasters, crime, or long-term illnesses; offering programs specifically aimed at caring for and/or guiding the development of children; and/or faith-based organizations furthering their missions to share the love of Jesus Christ.

Recovery And Dream Fund – Created to support nonprofits helping men and women battling addiction to take back their lives.

Stephen Byrne Family Charity Fund – Created as a vehicle for strategic giving for the Byrne family.

Stevens Family Charitable Fund – Created as a way to involve the family in giving back and supporting essential non-profits in the community, such as the Center for Family Resources, the arts and other issues that are important to the family.

Tillery Family Charitable Fund – Created to help support nonprofits in Cobb County and surrounding areas. The Tillery family gives preference to those nonprofits improving the lives of widows, children in the foster care system and those who assist victims of human trafficking.

Note: There are four additional funds that were opened in 2021 that elected to remain anonymous.

Now we have a team that manages and grows our charitable dollars and helps us to be more intentional, more tax-efficient and more effective. This is a WIN, WIN, WIN!”

– Donna Krueger
Owner, dk Gallery



HONORING A GIVER

When Allison and Chris Gruehn speak of Allison's mother, Linda Allen Milligan, they remember her generosity. This is the reason they decided to create a family fund in her name. "She was a giver. She gave her encouragement, her time and her financial support as easily as she loved," Allison shared.

Throughout Allison's childhood, Linda was always involved at her kids' school and sports activities. In her role as a Harry Norman realtor, she showed her love of community by making philanthropic gifts from each sale. She was active at Marietta Community Church and was a BSF member where giving was essential to the culture.

Linda has been greatly missed since her recent passing, and her family needed time to grieve. Allison says that creating a fund at the Cobb Community Foundation was a no-brainer. She shared that being able to place the family fund with CCF was easy and it took the pressure off them to make any hasty decisions. When they are ready to make those decisions, they will have access to the information on community needs which our team collects through our work with nonprofits in Cobb County.



"I feel that using some of the inheritance in a philanthropic way would make her happy. This is what she did in her lifetime, and we are continuing that work for her."

– Allison Gruehn

INCREASING OPPORTUNITIES



When Keylan and Erika Mitchell were thinking of ways to help create positive change in their local Mableton community, they were thinking BIG! The Mitchells noticed a lack of high-quality restaurant options in their neighborhood where families could come and sit for a fresh meal together. They saw that locals wanted to visit these kinds of eateries but needed to drive significant distances to reach them. This also contributed to a lack of quality work opportunities for young people close to home. They opened a MOOYAH Burgers, Fries & Shakes close to home in Mableton to be, as Keylan shares, "a community service organization that just happens to serve the best burgers, fries and shakes around." He praises the young people working the service counter saying that the whole reason they are open and running today is because of their dedication and resourcefulness.

Beyond their restaurant, the Mitchells decided to create a Giving Fund with CCF to increase opportunities for youth in South Cobb through mentorship, education, scholarships and exposure to a better future. Keylan believes that it is not a lack of talent, drive or grit that keeps youth from excelling, but a lack of opportunity and exposure. Through their giving fund and sales proceeds from MOOYAH, the Mitchells have already made grants to local Boys and Girls Clubs to invest in mentoring and educational opportunities for local youth.



Scan QR code to view more



NEW AGENCY FUNDS

Agency Funds are established by charities to avail themselves of the security, resources and services of a community foundation, and to provide an additional avenue for the receipt of contributions. The use of an agency fund frequently allows the charity to focus more time and energy on its mission.



10 Women of Hope – Helps Cobb single-parent families experiencing a financial crisis with one-time financial support based upon referrals received from an established network of reliable, community-based partners and the Cobb/Marietta school systems.

2nd Century Invictus Fund – Creates strategic partnerships and alliances to support and enhance innovative, technological and educational opportunities for the youth and young minority males in Cobb County.

Acworth Performing Arts Complex Fund – Acts as a financial tool to promote the revitalization of downtown Acworth with the development of a quality Performing Arts Complex.

Adult Disability Medical Healthcare – Provides comprehensive, coordinated, person-centered and scarce healthcare for teens and adults with developmental disabilities.

Cobb Sheriff's Foundation Fund – Contributes to the quality of life of Cobb citizens by creating and supporting community events and initiatives.

Community Incident Response Team Fund (now ServeComm) – Renders assistance on location in communities facing crisis through natural and incident disasters using specialty plumbing-enabled trucks to provide shower and laundry facilities.

Destiny's Daughters of Promise Fund – Prepares youth for a life of bold success through a mixture of engaging workshops, healthy relationships, relevant community service projects and outings.

Earl and Rachel Smith Strand Theatre Fund – Supports the Strand Theatre, a historical landmark theatre built in 1935 on the historic Marietta Square, and the economic health in the City of Marietta and Cobb County.

Four Corners Group Fund – Supports youth who are involved in the juvenile court system, enrolled in an alternative school, or have dropped out of school, with education and support to empower them to realize their full potential and live successful lives.

LiveSafe Resources Endowment Fund – Supports a vital organization that provides safety and healing to those impacted by domestic violence, sexual assault and elder abuse.

Marietta Arts Council Fund – Supports the Marietta Arts Council and its community-focused projects, experiential installations and performances of public art.

Marietta Garden Center Fund – Promotes a love of gardening, horticultural education, protection of native trees, wildflowers, pollinators, and birds and encouragement of home and civic beautification through gardening and nature conservation.

Meals by Grace Feeding Hungry Children in North Georgia – Supports the delivery of no cost meals to the children of Forsyth County and their families facing economic hardship.

Noonday Baptist Association Fund – Supports Noonday Association's work to unite and mobilize churches for strategic and catalytic engagement in their communities and world.

Revved Up Kids Fund – Supports Revved Up Kids' work to protect children from sexual abuse and exploitation and equip Atlanta-area children and teens with strategies on how to be safe.

Special Needs Cobb Fund – Supports the work of Special Needs Cobb, including the operations of their group homes and education and advocacy endeavors.

ADULT DISABILITY MEDICAL HEALTHCARE FUND (ADMH FUND)



Finding a medical practice that is a good fit can be challenging for any of us. Imagine the added degree of difficulty experienced by adults living with developmental disabilities, possibly without family, often unemployed and/or without insurance coverage. As a result, these individuals experience significant health and healthcare disparities, which are some of the reasons why they need care that goes beyond traditional offerings.

This is where Janice Nodvin comes in. Janice is the proud mother of four grown children. When her youngest son, Evan, was born with Down syndrome, her awareness of the difficulties were immediately evident. She was advised that an institutional placement for Evan was likely the best option. When the time came for the family's ritual bris, she was advised against a celebration as circumstances appeared more somber. The lack of inclusion was a theme that persisted throughout his childhood. But Evan deserved better, and Janice was just getting started going against conventional advice, and blazing new trails.

A medical professional herself, Janice was laser focused on a quality lifestyle for Evan and his peers with a range of disabilities. She collaborated with her medical network on an idea for quality healthcare. Through the efforts of some amazing physicians, a board of directors and some great partnerships, the Adult Disability Medical Healthcare (ADMH) practice was created. The team there works to support and conduct comprehensive, coordinated, compassionate patient care to adolescents and adults with developmental disabilities. ADMH is one of only a few clinics nationwide offering care for individuals with developmental disabilities in a community-based setting and offering both primary and specialty care. They have worked hard to find and obtain grant funding to assist in continuing their important mission. Their board determined a fund created through Cobb Community Foundation would enable them to safely grow their resources.

"We know our assets are safe and the hope is that they will grow for future use."

— Janice Nodvin



10 WOMEN OF HOPE

In Cobb County, it is increasingly difficult for single parents to maintain financial stability due to limited resources and the rising cost of living. This difficulty is increased tenfold if they have experienced any kind of domestic trauma. Stability can be fleeting when unplanned expenses create a domino effect of consequences to a single parent household. Job loss and homelessness are a constant threat without a second income and support of a spouse. While there are programs out there that target a variety of underserved communities, there aren't many aimed at assisting single parents experiencing financial setbacks.



As a single mother raising a daughter, Patsy Bryant had a support system. But she knew firsthand the vulnerability of being faced with unplanned expenses before payday. She also knew how important it was to have hope that things would get better. With her daughter grown and her retirement from her job at the City of Marietta, she knew she still had more to do. She wanted to create hope for other single parents. She gathered 9 other dynamic community leaders to build something new. Together they made plans to offer help, and they became the 10 Women of Hope. They actively collaborate with their community partners in the school system and court system to receive referrals for assistance. They also created a fund with CCF as a strategic way of thinking about their future.

2021 VISIONARY PHILANTHROPIST



2021 VISIONARY PHILANTHROPIST: SKIP HARPER

Skip Harper is described as “a servant leader who leads with his heart, and by example, who writes Christmas cards and serves meals to Extension residents in addition to leading its board of directors.” It is Skip’s leadership at The Extension that truly exemplifies our definition of a Visionary Philanthropist. As board chair, he has been instrumental in developing and implementing a strategic plan that charts a course for growth for The Extension for the next five years and beyond. He has worked tirelessly on The Extension’s capital campaign fund that has successfully reached its goal of \$5.8M ahead of the target date. In doing so, he has brought politicians from both sides of the aisle, community leaders, foundations, business owners, civic organizations, churches, and friends together throughout our community to build a better future for those in our community struggling with homelessness and addiction. Skip has served in various leadership roles at Marietta First United Methodist Church, Rotary Club of North Cobb, Cobb Landmarks and Historical Society, and other local non-profits.

Skip, his wife Jeanine, and extended family members own and operate Harper Southeastern Properties and Fortress Builders, developing communities and building homes in and around Cobb County for the last 35 years.

The Visionary Philanthropist Award was created by the CCF Board in 2003, to honor founder Jim L. Rhoden, Jr. This prestigious award recognizes and honors Cobb business and community leaders who make significant contributions to our community through their gifts of time, talent and treasure.

AWARD RECIPIENTS

2020 - Howard Koepka
2019 - Bob Kiser
2018 - David and Brittney Bottoms
2017 - Governor Roy Barnes
2016 - Valerie Voyles
2015 - Ron Francis
2013 - Doug Hertz
2012 - Bob Prillaman
2011 - Doug Chaffins
2010 - Fred Bentley, Sr.
2009 - Sam Olens
2008 - Jerry Nix
2007 - Earl Smith
2006 - Larry Freeman
2005 - Bob Moultrie
2004 - Bob Elsberry
2003 - James L. Rhoden, Jr.



We believe that charitable giving done well can create a lasting impact. In 2021, we created our Professional Advisors Network (PAN) to bring together professionals who help their clients with their charitable giving. Through the sharing of ideas, expertise and experiences, giving done well is done even better, and for the community, the client, the client's family, even for the advisor, its impact is magnified.

2021 PROFESSIONAL ADVISORS NETWORK LEADERSHIP TEAM

Our PAN Leadership Team consists of leaders in allied advisory fields such as estate planning, wealth advising, accounting, financial planning and insurance who believe that CCF amplifies the impact of charitable giving on themselves, their clients, and on the community they love.

Rick Bennett

Co-Founder and Partner
Bennett Thrasher

Gary Bottoms

Chairman and CEO
The Bottoms Group, LLC

David Fisher

Co-Founder and Chief Wealth Officer
SignatureFD

Megan Richards Flores

Attorney
Gregory Doyle Calhoun & Rogers, LLC

Chris Gruehn

Senior Vice President
Pinnacle Financial Partners

Greg Morgan

Partner
Mauldin & Jenkins CPAs, LLC

Kenneth L. Thrasher

Co-founding Partner
Bennett Thrasher

Susan Tillery

President & CEO
Paraklete Financial, Inc.

Scan QR code to view more



WHO IS COBB COMMUNITY FOUNDATION

Cobb Community Foundation (CCF) creates and supports opportunities for everyone in and around our community to thrive, so we help those who give and serve make a greater impact by creating charitable funds tailored to the donor's objectives, magnifying generosity by pooling resources to address community needs, and fostering collaboration between and within both sectors and geographies to create long-term positive change.

OUR HISTORY

CCF was established in 1993 as a local fund of the Community Foundation of Greater Atlanta. In 2005, our own 501(c)(3) designation became effective. Since then, we have awarded nearly \$14.5 million in grants.

Scan QR code to view more about



Cobb Community Foundation

**Cobb
Community
Foundation
awarded over
\$2 million in
grants in 2021.**



2021 BOARD OF DIRECTORS

CHAIR
Todd McMullen
Moore Colson

FIRST VICE CHAIR
Kim Gresh
S.A. White Oil Company

SECOND VICE CHAIR
J. Larry Stevens
PricewaterhouseCoopers (Retired)

SECRETARY
Ken Harmon
Kennesaw State University

TREASURER
Charlie Barnwell
Synovus

FOUNDING CHAIR
James L. Rhoden, Jr.
Futren Hospitality

Callie Andrews
Wellstar

Neera Bahl
Neera Bahl Legal Consulting

Janet Baildon
RADCO Companies

Bill Dallas
HealthCare Staffing (Retired)

Chris Gruehn
Pinnacle Financial Partners

Joyette Holmes
Gregory, Doyle, Calhoun & Rogers,
LLC

Frank Howard
Genuine Parts Company (Retired)

Stephen W. Imler
3M (Retired)

Michelle Cooper Kelly
Anheuser-Busch

Donna Krueger
dk Gallery

Al Martin
Georgia Power

Alana Mueller
Bennett Thrasher

Travis Reeves
Kids Next Code, LLC

Gaspar Rodriguez
Marietta City Schools

Trey Sanders
Brasfield & Gorrie

Tracy Styf
Town Center CID

Eddie Wade
Croy Engineering

