



COBB EXECUTIVE WOMEN NAMES 2022 WOMAN OF DISTINCTION AWARD RECIPIENT

ATLANTA (June 13, 2022) — Today, the Cobb Chamber’s Cobb Executive Women (CEW) program named the winner of the 2022 Woman of Distinction Award at the Chamber’s June Marquee Monday event: Shari Martin, President & CEO of the Cobb Community Foundation.

The Woman of Distinction award is given annually to recognize a woman who has demonstrated exceptional leadership through her professional endeavors, community involvement and social responsibility in the areas of diversity, equity and inclusion thereby supporting and advancing her community and her field.

After five years on its Board of Directors including one as Board Chair, Shari Martin stepped into the role of Executive Director of the Cobb Community Foundation (CCF) in 2017 and was named President and Chief Executive Officer in 2019.

In 2019, she championed and commissioned the Cobb Human Services Needs Assessment which resulted in launching the online resource, Cobb Community Connection. In 2020, Cobb non-profits were hit hard by the pandemic as the need for their services grew exponentially. Martin served on the Cobb Chamber’s economic recovery taskforce to support local non-profits and meet the greatest needs in the community. She established a Cobb COVID-19 Community Response Fund to serve client’s impacted by the pandemic and also helped create Operation Meal Plan, which brought together restaurants and non-profits to feed the community and keep restaurants open.

Martin brought together several corporate partners and numerous Cobb County non-profits to ensure that the USDA Farmers to Families food would help Cobb citizens in need. Shari identified organizations such as the Atlanta Braves to help with food storage until local non-profits could come pick up what they needed to distribute throughout the county.

Martin has worked for many years behind the scenes for the betterment of our community and she inspires so many others to do the same. She is a proud member of Leadership Cobb Class of 2017 and part of the inaugural class of the Philanthropic Advisor Institute.

She is also a member of Marietta Kiwanis, Cobb Executive Women, the Cobb Chamber’s DE&I Council, among many other organizations. She recently received the Cobb Collaborative’s 2021 Bill Hanson Collaboration Award and Chairwoman Lisa Cupid’s 2022 All In award for her constant dedication to our community.

“The love, care and service that Shari Martin gives to the Cobb County community is immeasurable and unending, “ said Secret Holland, Cobb Executive Women 2022 Chairwoman. “Her collaboration with

businesses, organizations and non-profits makes a difference in the lives in our community every day. I am honored to work with her and call her my friend.”

Cobb Executive Women is proudly supported by Yearlong Presenting Sponsor, Northside Hospital. Thank you to Award Sponsor, S.A. White Oil Company. For more information about Cobb Executive Women or the Woman of Distinction Award, contact Rebecca Chadwick at rchadwick@cobbchamber.org or [770-859-2368](tel:770-859-2368).

About the Cobb Chamber

At the Cobb Chamber, we believe in the power of ambition. Through our wealth of programming and partnerships, we unite the region’s most innovative, informed, and determined people so that they can achieve more. And through our advocacy and initiatives, we ensure that our county is a healthy place to do business. While our members span industry, background, and experience, we share a common desire: to see Cobb County flourish. For more information, visit www.cobbchamber.org.

About Cobb Executive Women

CEW is a group within the Cobb Chamber dedicated cultivating mutually beneficial and supportive professional relationships among executive women in Cobb County. Monthly luncheons highlight the key roles Cobb's women leaders play in the economy and inspires women to achieve success personally, professionally and within their community. In addition, the program explores how women-owned and managed businesses continue to thrive in the pro-business environment fostered by the Cobb Chamber.

Media Contact

Amy Selby | 770-859-2350 | aselby@cobbchamber.org

###