



TODAY IS THE DAY YOU MAKE A  
**DIFFERENCE**

GIVING SOLUTIONS FOR INDIVIDUALS & FAMILIES



COBB COMMUNITY  
FOUNDATION  
YOUR LEGACY STARTS NOW

# SUPPORT YOUR COMMUNITY THROUGH CHARITABLE GIVING

## WHO IS COBB COMMUNITY FOUNDATION?

As a grant-making public charity, Cobb Community Foundation (CCF) helps individuals, families, businesses and organizations give easily and with impact using simple, cost-effective, tailored strategies leveraged by CCF's expertise.

Established in 1993 as a local fund of the Community Foundation of Greater Atlanta, we obtained our own 501(c)(3) nonprofit designation in 2005.

**Make a difference today. Donate to causes that matter.**  
Learn more at [CobbFoundation.org](https://CobbFoundation.org).

### OUR MISSION:

Inspiring  
charitable  
giving, building  
resources for  
the future and  
connecting  
donors who care  
with causes that  
matter

IN 2020



CCF awarded **\$1.575M** in grants in **2020**  
to **175** charitable organizations



The Cobb COVID-19 Community Response Fund  
awarded nearly **\$322k** in grants to **40+**  
organizations serving **Cobb County**



Cobb Community Food Fleet distributed more  
than **1.9 million** pounds of food

### OUR VISION:

A community  
fully engaged  
in meeting  
needs now and  
into the future

**Scan** to read our **2020  
Impact Report**



## COBB COMMUNITY FOUNDATION FOR INDIVIDUAL DONORS & FAMILIES

At CCF, we have the expertise to help you make your greatest impact. We have the systems and tools to simplify your giving. We provide professional investment management to grow your charitable resources, and we are audited annually to ensure your peace of mind.

### WHO ARE OUR DONORS?



**Our donors are individuals, families, organizations and companies who want to make a difference.**

- The charitably minded person who has dollars to give but doesn't know who to give the dollars to
- The parents who want to teach their children about giving back
- The entrepreneur who believes in paying his civic rent



**Some donors are interested in a specific cause or charity.**

- A mother who wants to prevent others from experiencing the grief of losing a child to addiction
- A group of friends who decided every child needs a coat
- The man or woman who chooses to help fund one-time needs
- A retiree who wants to help his favorite charity...forever



**Our donors also vary in size and purpose.**

- A family-owned company that wants to help fund the education of employees' children
- A service organization that makes sure the average student can go to college



### HOW DONOR ADVISED FUNDS WORK



#### GIVE

to your fund and receive your tax deduction when it makes sense for you.



#### GROW

your charitable assets while CCF handles all the administrative details.



#### GRANT

to the causes you care about when you are ready.

# INDIVIDUAL CHARITABLE GIVING SERVICES AND SOLUTIONS

CCF offers various charitable fund options that are tailored to reach your giving goals.

CCF can provide you with funding opportunities that will help you make a difference. Learn more about our individual charitable giving services and solutions below.

## Donor Advised Funds

Operate similarly to a personal, family or corporate foundation, with grant recommendations made by the donor. Donors often establish donor advised funds as a way to begin living their legacy now, sometimes using their funds to teach younger generations about giving.

## Scholarship Funds

Support deserving students. Donors can determine selection criteria and can serve in an advisory role, recommend an advisory committee or allow Cobb Community Foundation to select students based on the established criteria.

## Designated Funds

Provide for annual support to a designated charitable organization that you specify. If for any reason the nonprofit ceases to exist or the mission changes from the original cause, CCF protects your original intentions in selecting a replacement organization.

## Field of Interest Funds

Support specifically-defined charitable interests or geographic areas.

## Unrestricted Funds

Give donors the certainty that their gifts will support the most pressing community needs and the most effective solutions, however they may change over time.

### GIVING IS ALWAYS EASY WITH COBB COMMUNITY FOUNDATION





# YOUR LEGACY STARTS NOW.

## MAXIMIZE YOUR GIVING

There is no need to sell your stock and incur a capital gain only to give the proceeds as a charitable gift. In many cases, you can even gift real estate or business interests, then any gain on the subsequent sale of your gifted asset is incurred by CCF. As a public charity, we are generally not subject to capital gains or other forms of income tax. The following are giving options for you:



### Stocks, Mutual Funds or Other Marketable Securities

#### IF YOU WANT TO:

Eliminate capital gains tax.

- Contribute appreciated
- long-term marketable
- securities(e.g., stocks or
- mutual funds).
- 

#### THEN:

#### RESULTING BENEFIT:

- A charitable deduction on
- the full market value of
- your contribution, plus no
- capital gains, because CCF
- sold the securities, not you

Add diversification to your total portfolio without incurring a capital gains tax.

- Contribute appreciated
- long-term stock(s) which
- comprise a greater
- percentage of your portfolio
- than you would like.

- That particular asset now
- represents a smaller portion
- of your overall portfolio with
- all other assets having a
- greater portion.



### Real Estate

#### IF YOU WANT TO:

Eliminate capital gains tax on the sale of your real estate.

- Contribute your
- appreciated real estate to
- your Donor Advised Fund
- with CCF.
- 

#### THEN:

#### RESULTING BENEFIT:

- A charitable deduction on
- the full market value of your
- contribution without incurring
- any capital gains, because CCF
- sold the property, not you

Eliminate the carrying costs of your real estate without having to incur a capital gains tax.

- Contribute your
- appreciated real estate to
- your Donor Advised Fund
- with CCF.
- 

- Although we may ask your
- assistance in covering carrying
- costs until the property is sold,
- once it is, you no longer have
- these ongoing expenses.

Improve your liquidity without having to incur a capital gains tax.

- Contribute your
- appreciated real estate to
- your Donor Advised Fund
- with CCF.
- 

- The elimination of your
- carrying costs and your
- charitable deduction both put
- cash back in your pocket.
- 



### Qualified Charitable Distribution from your IRA

#### IF YOU WANT TO:

Keep your required minimum distribution (up to \$100k) out of your income.

- If you are over 70 1/2, direct
- up to \$100k from your IRA to
- any fund at CCF other than a
- Donor Advised Fund
- 
- 
- 

#### THEN:

#### RESULTING BENEFIT:

- The IRA distribution is excluded
- from your AGI, so you could
- still benefit from the standard
- deduction and also eliminate all
- of the “dings” that a higher AGI
- might trigger.

## PLANNED GIVING

Planned gifts are most often considered to be gifts arranged at one point in time that come to fruition at another. These gifts enable you to ensure the charitable legacy you want, even if you can't implement your plan until later. Planned gifts include:



## TRANSITION A PRIVATE FOUNDATION

It can be common for individuals, families or even companies who have established a private foundation to feel overwhelmed with the associated costs and responsibilities. One solution to ease these occurrences is to transfer the assets to a fund with Cobb Community Foundation.

The Internal Revenue Code Section 507 allows for the termination of private foundations by the transfer of its assets to one or more public charities, each of which must have been in existence for five years or more. CCF fulfills both of those requirements. Private foundation assets can be used to create or add to existing funds.

**With his Donor Advised Fund, Todd uses CCF's online portal to quickly and easily recommend grants to qualified 501(c)(3) charitable organizations in Cobb and beyond.**



## TESTIMONIAL

Cobb Community Foundation fundholder, Todd Youngblood, is a retired sales & marketing executive, Georgia Symphony Orchestra devotee, and founder of *Willful Impact*, a podcast focused on sharing stories of those making an impact in the community.

Todd is someone who is 100% committed to "paying his civic rent." He devotes his time and energy to shining a light on local non-profits and the amazing work they're doing but he doesn't want that valuable time being spent vetting charities and writing multiple checks that may or may not be impactful.

With his Donor Advised Fund, Todd saves time by going to CCF's online portal where he is able to quickly and easily recommend grants to qualified 501(c)(3) charitable organizations in Cobb and beyond. Additionally, Todd appreciates that the fees from his fund are put back into CCF community initiatives such as Cobb Community Food Fleet. Without even making a grant, he is making his world a better place. He now has a willfully impactful giving strategy.

# SUPPORT YOUR COMMUNITY. GIVE **TODAY.**

In addition to helping individual donors and families with impactful giving options, CCF also partners with businesses, nonprofits and advisors. Learn more about these services below:



## **Businesses**

Whether a business is just beginning to consider giving or is already operating a corporate foundation, CCF can help further its philanthropic mission. We help businesses meet their corporate giving goals and make an impact on their community through our community knowledge and charitable giving expertise.

CCF offers various charitable fund options, grant funding opportunities and tailored services to simplify corporate giving and employee engagement.



## **Nonprofits**

Nonprofits do so much for this community; we want to do the same for them in return. Whether by sharing their story with donors or highlighting the organization online, we want the community to know the organizations making a difference.

CCF's agency services allow us to go one step further and take on some of a nonprofit's administrative burden so it can focus on its mission.

**19 different colleges and universities**  
have students with **scholarships** from CCF



## **Advisors**

Advisors help their clients accomplish their financial goals, and those often include charitable giving. CCF has the tools and the expertise needed to help fulfill your client's charitable objectives and can keep you involved every step of the way.



**\$12.1M** awarded in  
grants since **2005**



**>120** Charitable  
Funds as of **2021**



**86%** of grantees and  
**59%** of dollars awarded  
to Cobb County nonprofits



**2,200+** combined  
social media **followers**

770.859.2366 | [CobbFoundation.org](http://CobbFoundation.org)



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