

Cobb County Mapping and Report

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Project Goals

- Map the County - Assess need for services
 - Review and analyze data and projections to determine issues and opportunities
 - Analyze gaps and identify opportunities for innovation, collaboration or other strategies to partner
- Map the Nonprofit Sector
 - Locate and map nonprofit human service agencies in Cobb and serving Cobb
 - Address perception of duplication of nonprofits
- Develop recommendations and opportunities for Cobb Community Foundation, United Way of Metro Atlanta, and Cobb Collaborative for funding, collaboration, and capacity building for nonprofit organizations

Process

- Interviewed 21 Individuals
- Surveyed and Received 152 Responses
 - 257 letters to non-profits with greater than \$20k in revenues
 - 729 letters to non-profits with less than \$20k in revenues
 - 475 letters to churches
- Key Data Sources
 - Department of Education
 - Department of Labor
 - ARC
 - Cobb County
 - United Way
 - US Census Data
 - Neighborhood Nexus
 - HUD
 - See data sources

Key Data Points

1/30/20

Population

- Overall population growth for Cobb is flat compared to surrounding counties (22%)
- Highest growth is in senior population
- Cobb will continue to diversify- Hispanic and Foreign Born

Same major Issues shared by all counties in metro area

- Transportation
- Lack of affordable housing
- Homelessness - 4th largest homeless population of children in State
- Workforce development

Disparities within the county

- Higher poverty rates in some communities
- Higher rates of evictions, housing burden, educational attainment, etc.

Demographics - Summary

- **Cobb projected to have slowest rate of population growth** among 10-county metro, 2015-40 (+21.7%)
- **White population decreased by 2.9%**, 2010-17 (currently 59.9%)
- **Foreign-born is up** (+9.6%, 2010-17), but not driven by Hispanic population (+1.0%, 2010-17)
- **Greatest growth is in older population**

<https://atlantaregional.org/atlanta-region/regional-data-resources/atlanta-region-20-county-data-dashboard/>

http://documents.atlantaregional.com/Profiles/County/Cobb_NN.pdf

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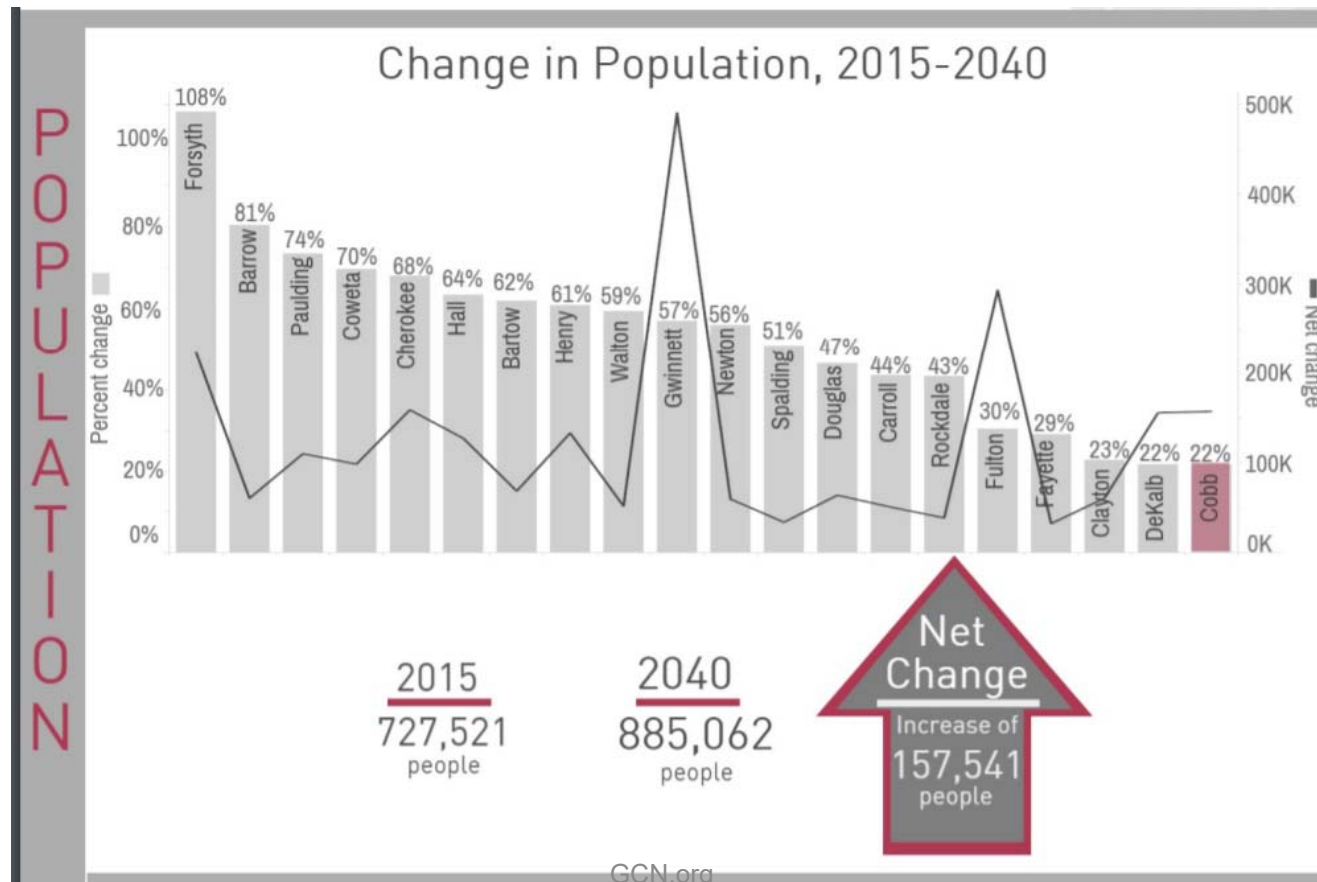
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Cobb County Demographics 2017

Cobb County by the Numbers (2017)

Population Change (since 2010)	+9.6%		
Population Forecast (2040)	885,062	727,521	(2015)
Median Household Income	\$75,654		
Unemployment Rate	4.1%		
Mean Travel Time to Work	32.6 minutes		
Single Family Building Permits	1,564 units		
Multifamily Building Permits	1,065 units		

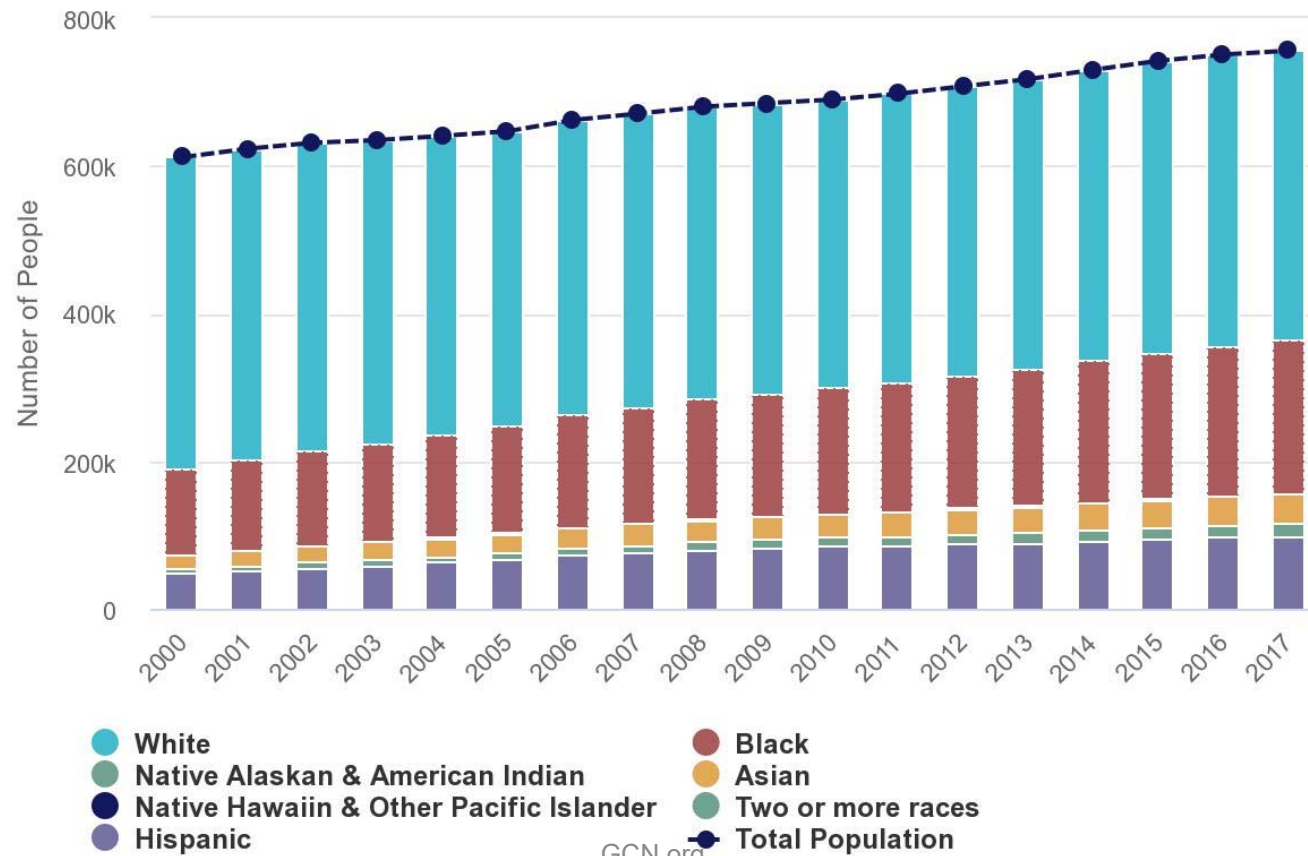
Change in Population - ARC



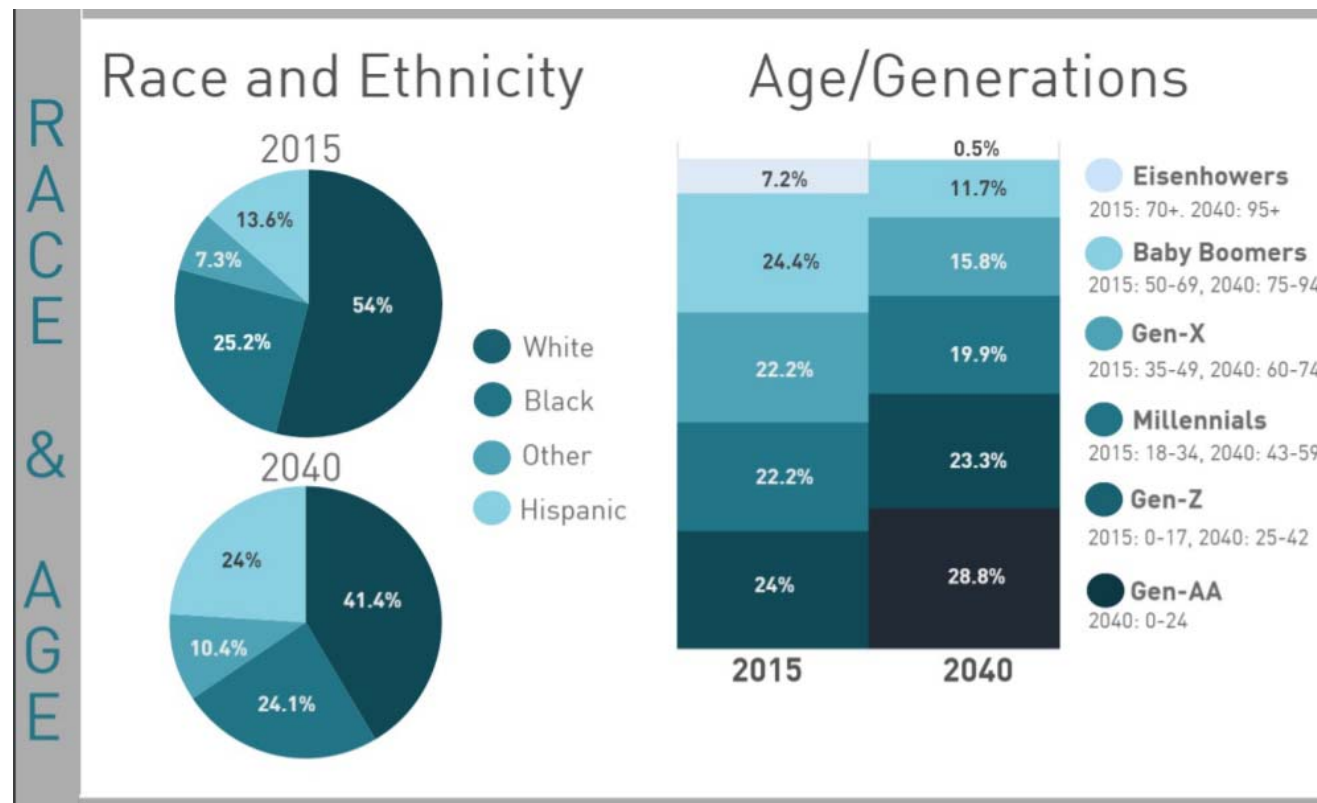
Cobb County, GA

Population by Race & Ethnicity

2000 to 2017



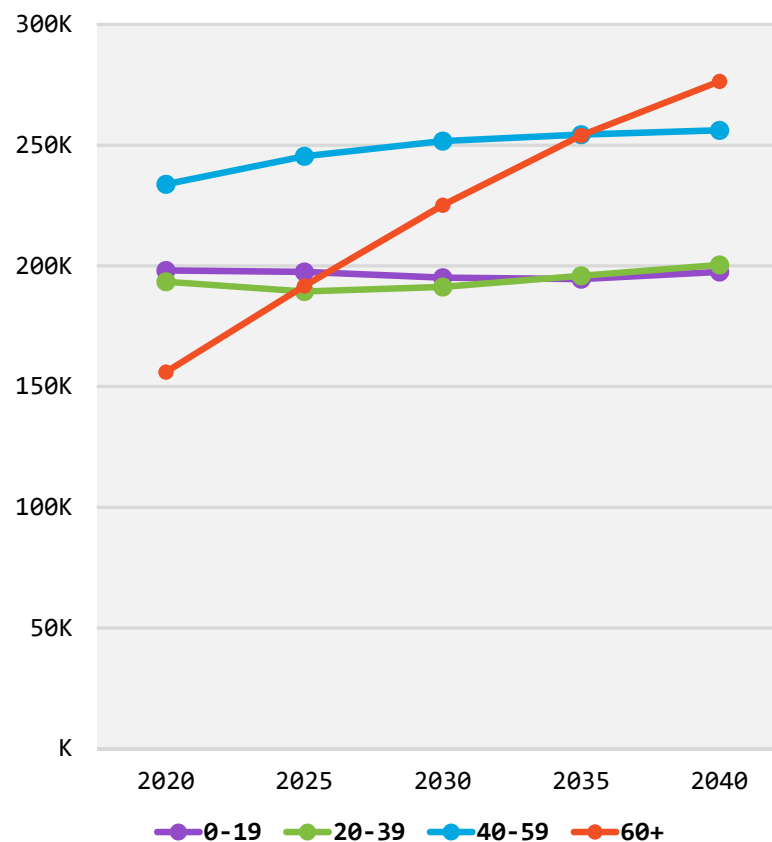
Race and Generation Projections



Cobb's Projected Aging Population

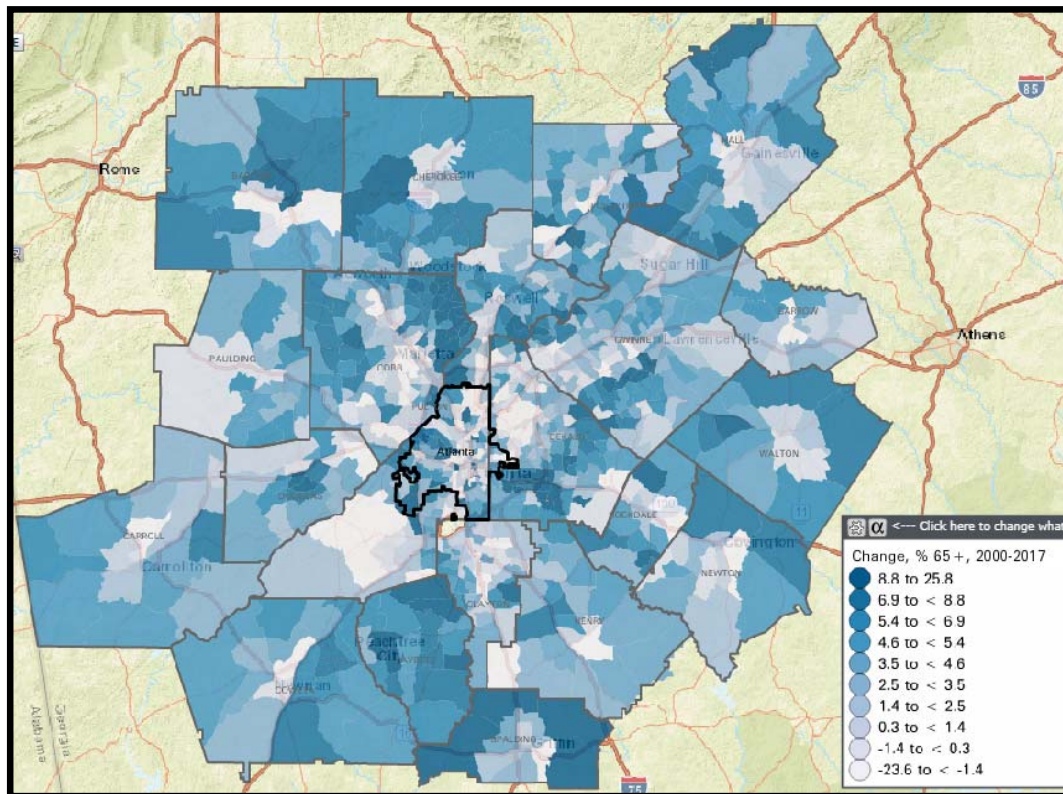
According to the Governor's Office of Planning & Budget, **the population of individuals aged 60+ will nearly double in Cobb by ~2035** while growth of all other age groups will be relatively flat (see chart to right)

Increases among the aging population between 2000 and 2017 were **concentrated in unincorporated East and West Cobb** (see maps on next page)

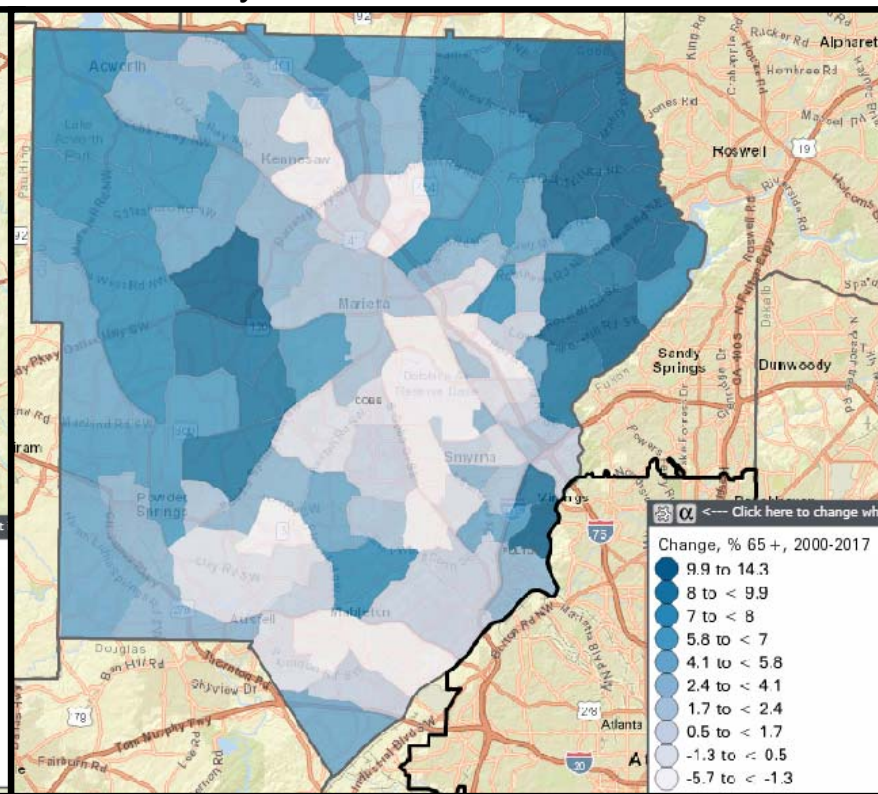


% Change in 65+, 2000-2017

All of metro Atlanta



Cobb County

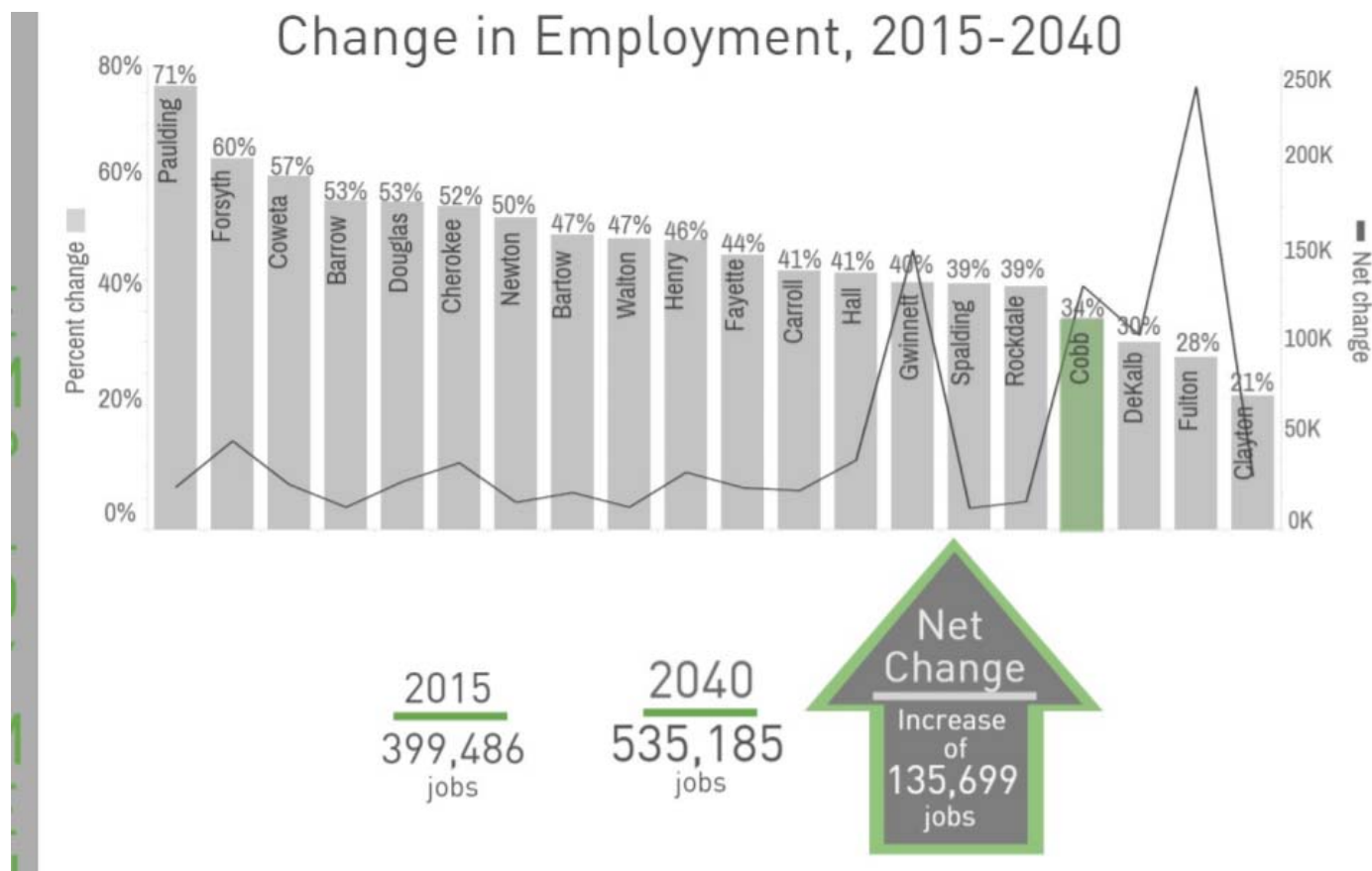


Economics

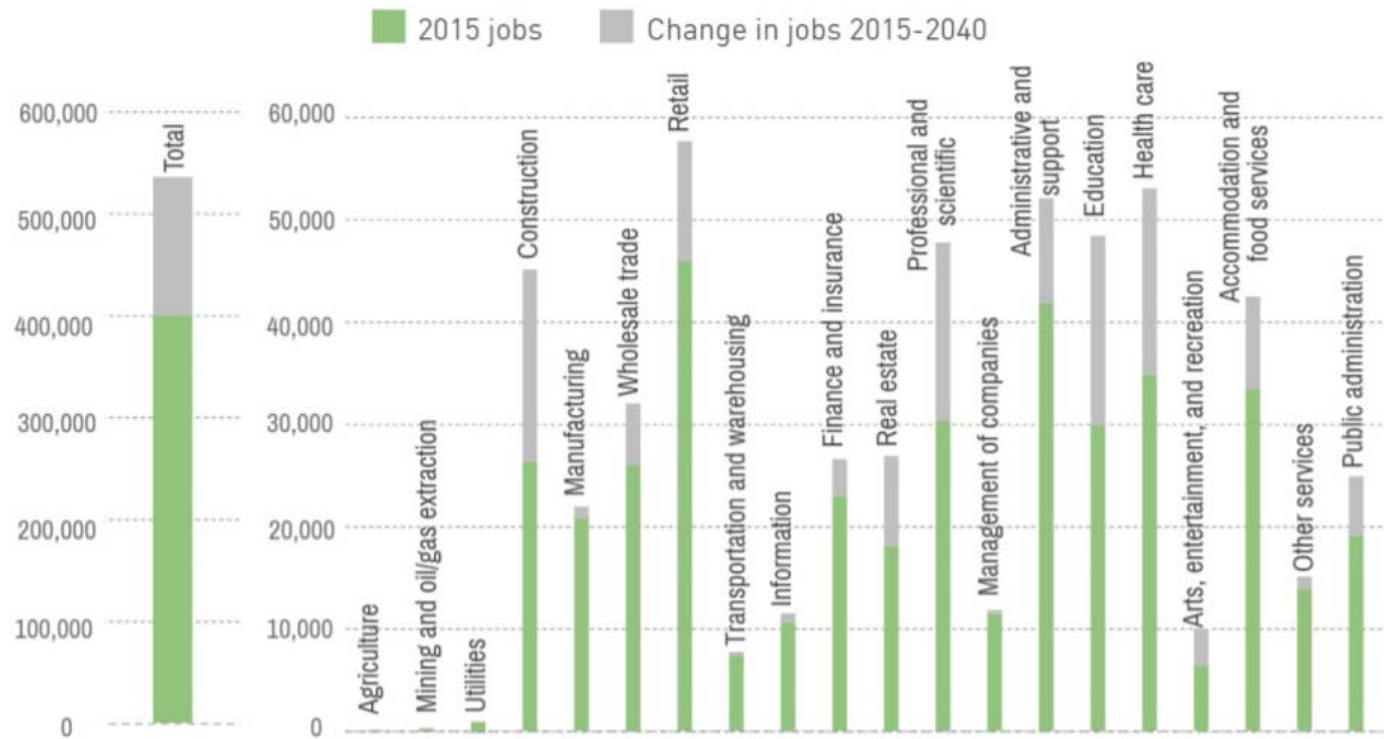
- Cobb projected to have the third highest net employment increase, 2015-2040 (behind a Fulton and Gwinnett)
- Median household income: income concentrated in East Cobb (matches education) \$65,873
- Unemployment rate:
 - Cobb = 3.0% (May 2019)
 - Georgia = 3.8% (May 2019)
- Disconnected youth:
 - Cobb = 5.8% (2017)
- 12.4% households living in poverty – 10-county metro is 15.8%
- Single moms with child <5 years old down 13% (2010-2017)
 - Teen pregnancy down? Displaced to more affordable community?

<https://fred.stlouisfed.org/series/GACOBBOURN>
<https://fred.stlouisfed.org/series/B14005DCYACS013067>
http://documents.atlantaregional.com/Profiles/County/Cobb_NN.pdf

Cobb's Projected Net Change in Employment



Cobb's Projected Employment by Sector



Top Occupations	
2015	2040
1. Retail sales workers (29,959)	1. Retail sales workers (38,089)
2. Information and record clerks (21,106)	2. Construction trades workers (35,740)
3. Food and beverage serving workers (19,297)	3. Information and record clerks (26,365)
4. Construction trades workers (19,279)	4. Computer occupations (26,197)
5. Business operations specialists (17,277)	5. Food and beverage serving workers (25,711)

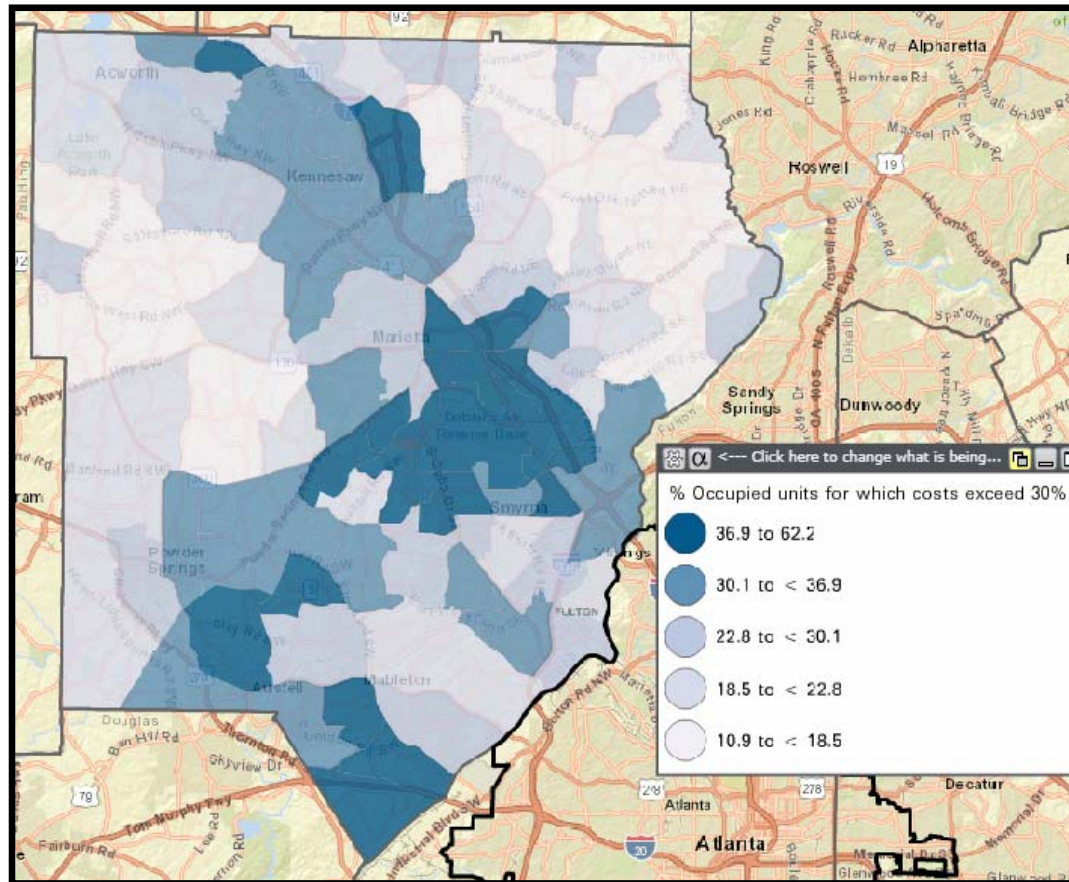
Series 15 forecasts, ARC, 2015-2016

Housing

- Housing burden:
 - Cobb: 29%
- Housing with 1+ person over 65 years old:
 - 5.1% increase, 2010-17
- Owner/renter-occupied:
 - 64/36 (ownership down 5.2%, 2010-17)
- Rent is up:
 - Significant increases in the proportion of rent
 - \$1,000-\$1,499 (+13.6%),
 - \$1,500-\$1,999 (+6.0%),
 - \$2,000+ (+2.1%)

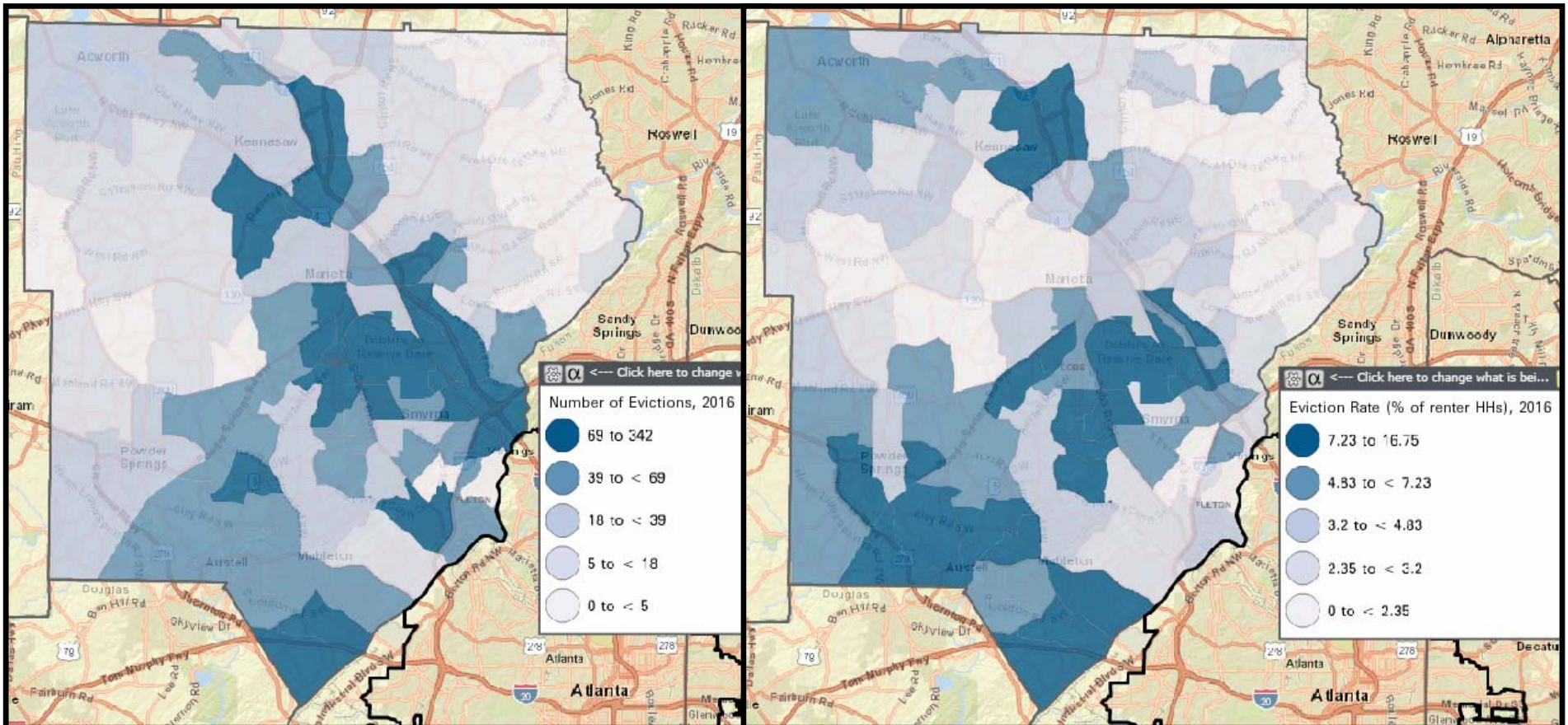
<https://fred.stlouisfed.org/series/DP04ACS013067>
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Housing Burden



Households spending more than 30% of income on housing (considered “housing burdened”) are most frequently in cities in South Cobb, along the I-75 corridor, and Marietta.

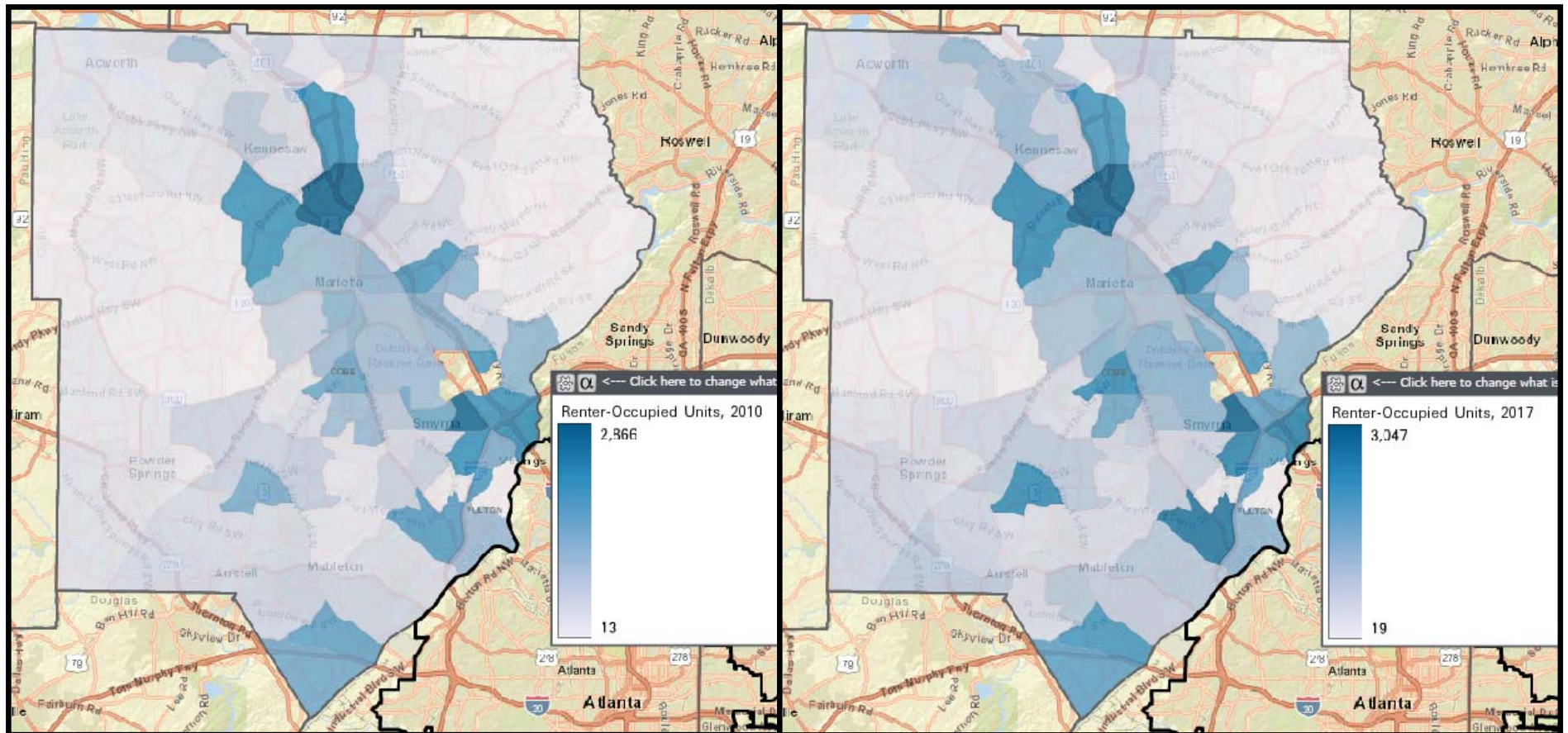
Evictions: numbers (left) vs. rate (right)



Renter-Occupied Units, 2010–2017

2010

2017



1/30/20

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Change in rental units

Increases in rental housing units between 2010 and 2017 are occurring in similar tracts: South Cobb and the I-75 corridor.

While county-wide per capita rental units have increased over the last decade, units remain relatively unaffordable/accessible for many.

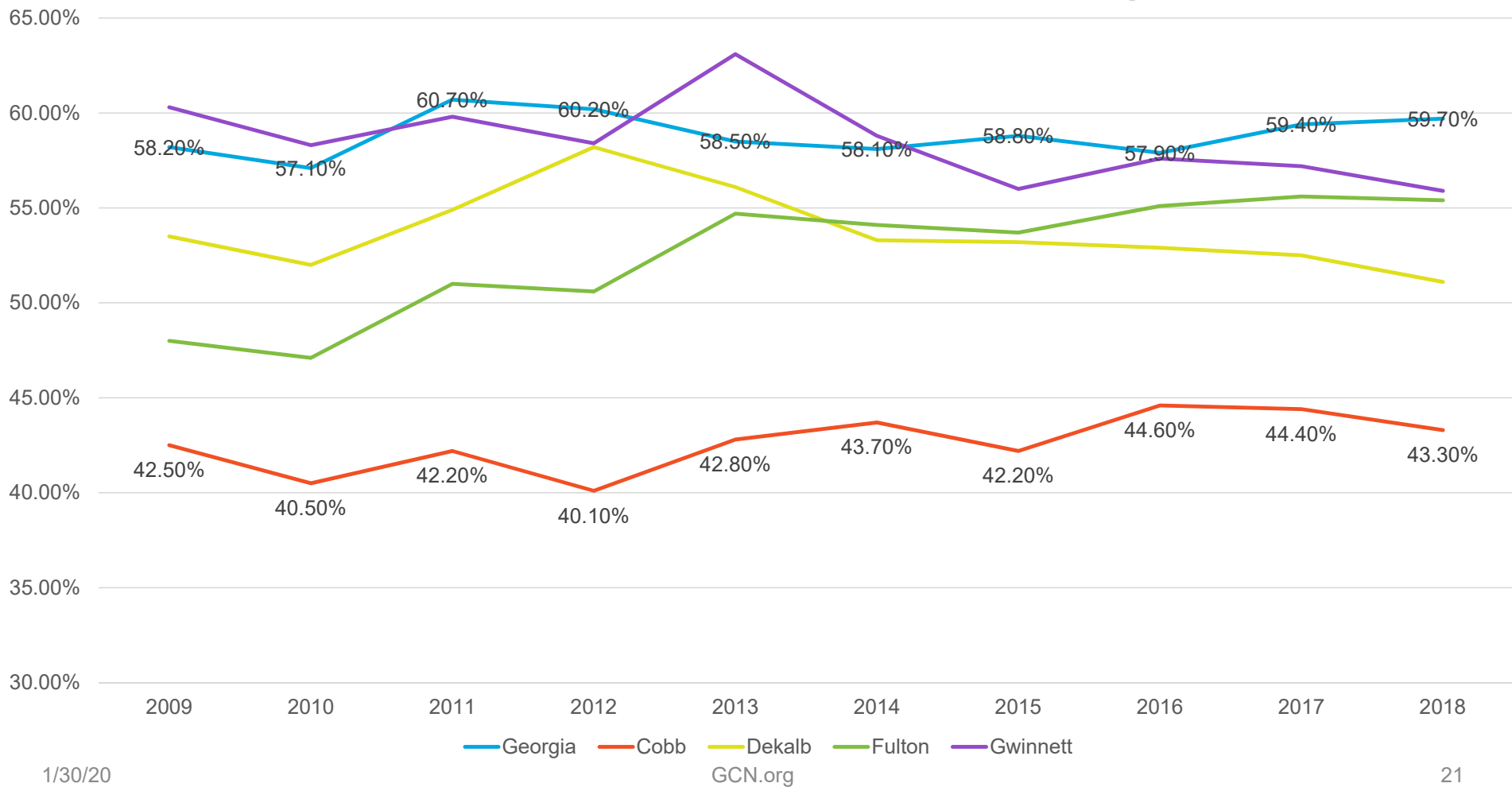
	Rental units	Population	Rental units per 10,000	Average rent
2010	75,062	688,078	10.91	\$1,112
2017	94,131	739,072	12.74	\$1,132

Children and Youth

Measure	Previous	Current	Var	Ind	Region Previous	Region Current
CWB Score	68.2	69.6	1.4 ▲		58.9	61.8
Child Score	61.0	65.7	4.7 ▲		53.0	57.1
% Low Weight Births	8.2	8.0	-0.2 ▲		9.3	9.2
% Students Proficient or Above on 3rd Grade Reading	53.6	47.7	-5.9 ▼		46.0	44.1
% Students Proficient or Above on 8th Grade Math	37.3	51.4	14.1 ▲		33.2	46.7
High School Graduation Rate	76.5	82.6	6.1 ▲		74.0	80.3
High School College Career Readiness Score	74.3	78.6	4.3 ▲		69.8	72.9
% Children without Health Insurance	10.9	8.6	-2.3 ▲		10.9	8.4
% Children in Poverty	18.0	17.4	-0.6 ▲		24.1	24.2
Family Score	70.8	70.5	-0.3 ▼		62.5	62.2
% Families Not Financially Stable	24.7	24.3	-0.4 ▲		30.8	31.3
% Families with Housing Cost Burden	33.4	30.7	-2.7 ▲		38.5	36.3
% Births to Mothers without a HS Diploma	10.3	10.1	-0.2 ▲		13.9	13.0
Community Score	70.7	72.6	1.9 ▲		62.3	66.0
% Enrolled in Post-Secondary Education	78.9	77.6	-1.3 ▼		75.1	75.6
% Adults without a HS Diploma	9.3	9.0	-0.3 ▲		12.3	11.9
% Adults without Health Insurance	21.2	19.3	-1.9 ▲		23.4	21.0
Unemployment Rate	9.6	7.9	-1.7 ▲		12.2	10.2

Child Well Being Scores – United Way of Metro
Atlanta – Prepared by Neighborhood Nexus

Children Enrolled in GA Pre-K Program



Children Enrolled in GA Pre-K Program

Location	Data Type	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Georgia	Number	78,129	81,068	82,608	82,868	81,683	81,453	80,430	80,825	80,874	80,536
	Percent	58.20%	57.10%	60.70%	60.20%	58.50%	58.10%	58.80%	57.90%	59.40%	59.70%
Cobb	Number	4,222	4,288	4,317	4,228	4,086	4,126	4,175	4,211	4,195	4,083
	Percent	42.50%	40.50%	42.20%	40.10%	42.80%	43.70%	42.20%	44.60%	44.40%	43.30%
DeKalb	Number	5,173	5,297	5,287	5,613	5,417	5,499	5,481	5,451	5,411	5,269
	Percent	53.50%	52.00%	54.90%	58.20%	56.10%	53.30%	53.20%	52.90%	52.50%	51.10%
Fulton	Number	6,326	6,590	6,777	6,754	6,612	6,863	6,909	6,983	7,050	7,026
	Percent	48.00%	47.10%	51.00%	50.60%	54.70%	54.10%	53.70%	55.10%	55.60%	55.40%
Gwinnett	Number	7,500	7,715	7,706	7,809	7,788	7,650	7,376	7,488	7,443	7,271
	Percent	60.30%	58.30%	59.80%	58.40%	63.10%	58.80%	56.00%	57.60%	57.20%	55.90%
Source Kids Count & Bright from the Start: Georgia Department of Early Care and Learning											

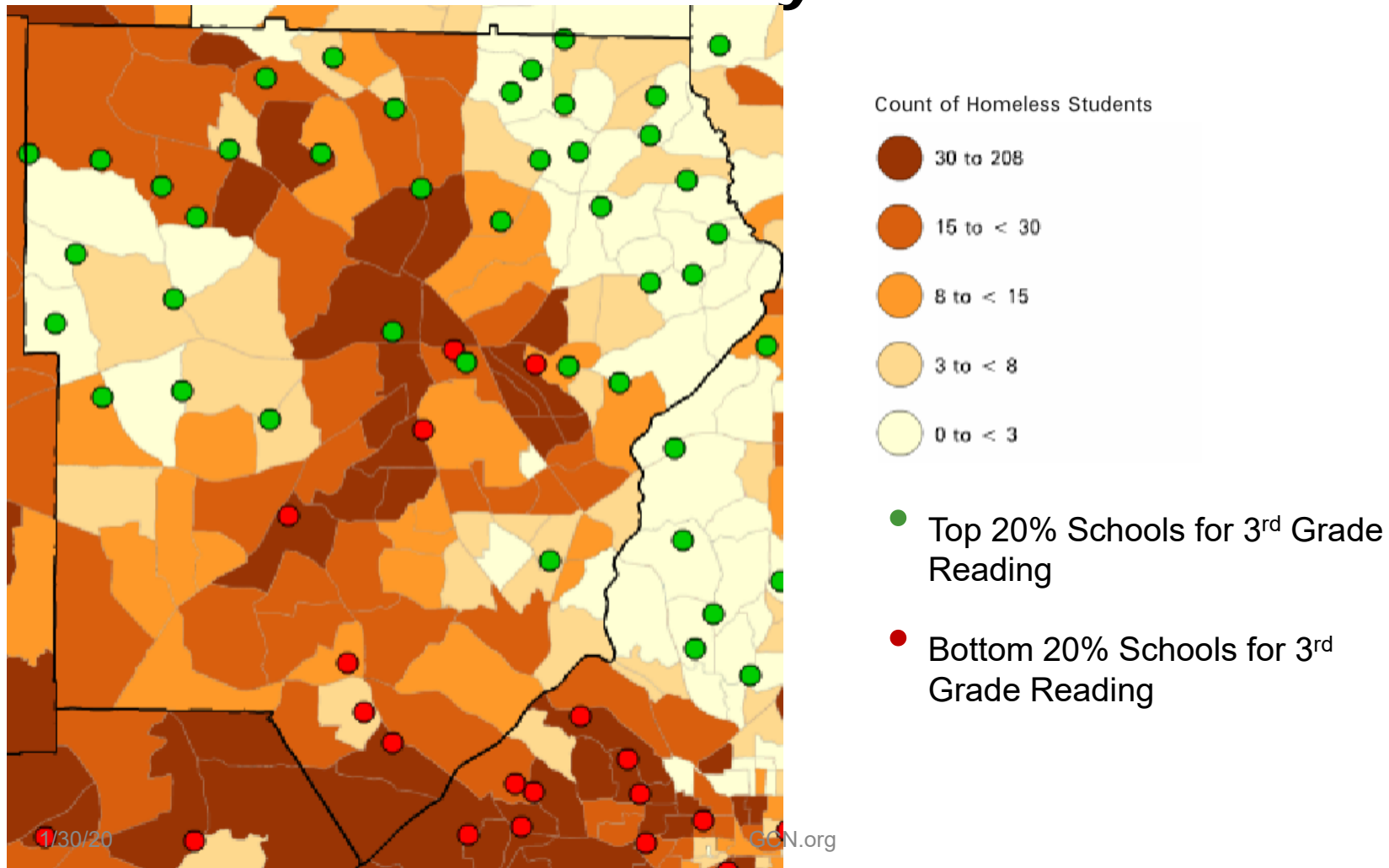
Student Homelessness

	Percent of students experiencing Homelessness in 2016-2017	
Statewide		
Cobb	1.42	1723 children/youth
Marietta	3.87	390 children/youth
Gwinnett	.09	
Fulton	1.54	
DeKalb	1.6	

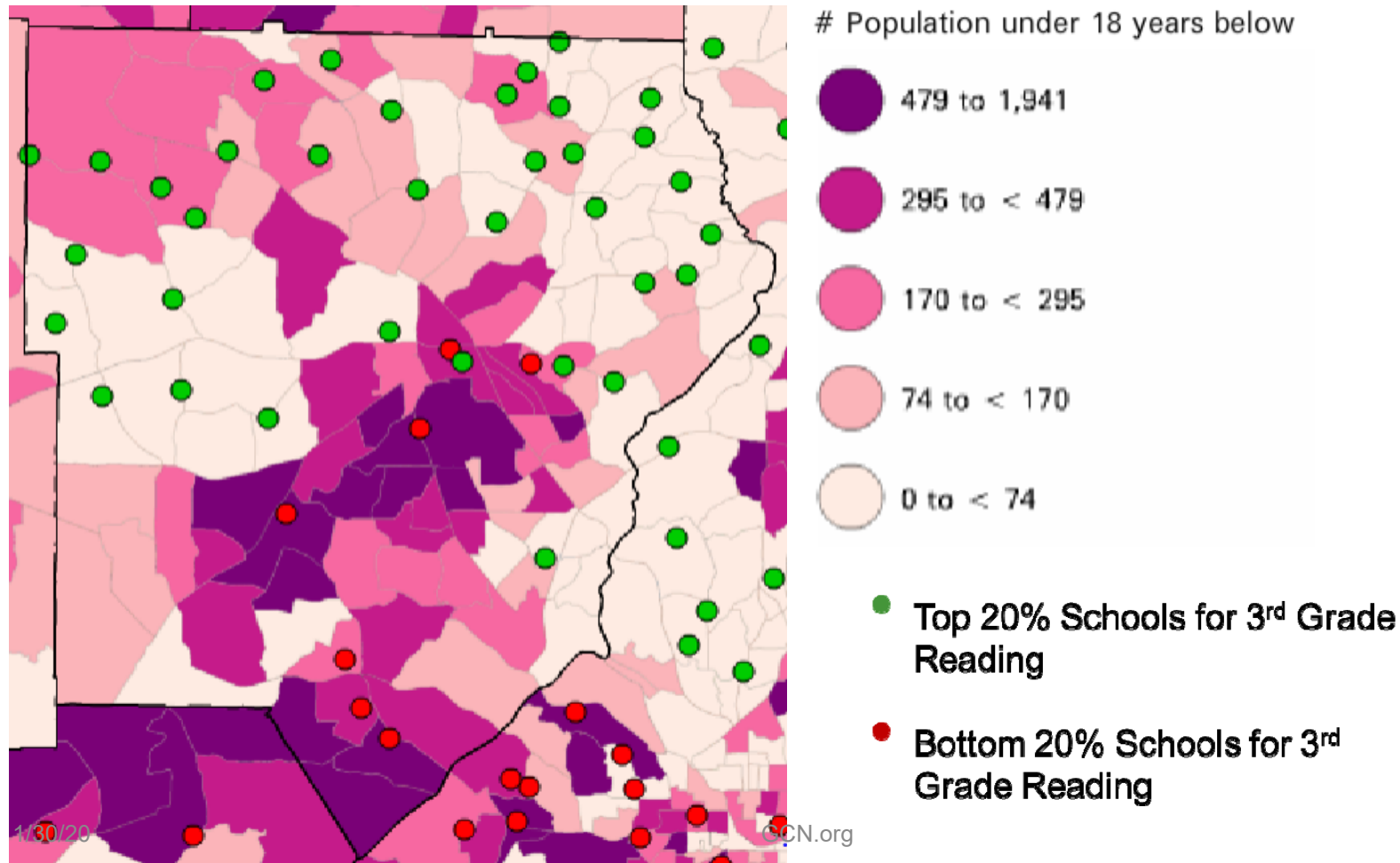
- Cobb going up about 2 % a year since 2013 – Marietta went down 29% last year
- Only 21.7% of homeless students are proficient (53% for Cobb overall) in reading and 17.4% (51% for Cobb overall) score proficient in math
- Receive \$68,000 in McKinney Vento funds – 4th out of 43 funded programs
- 2018 Marietta established hotel fund through area churches

Source: Ga Dept of Education,
Office of School Improvement
McKinney Vento Annual Report

Homeless Students by Census Tract



Students Living in Poverty by Census Tract



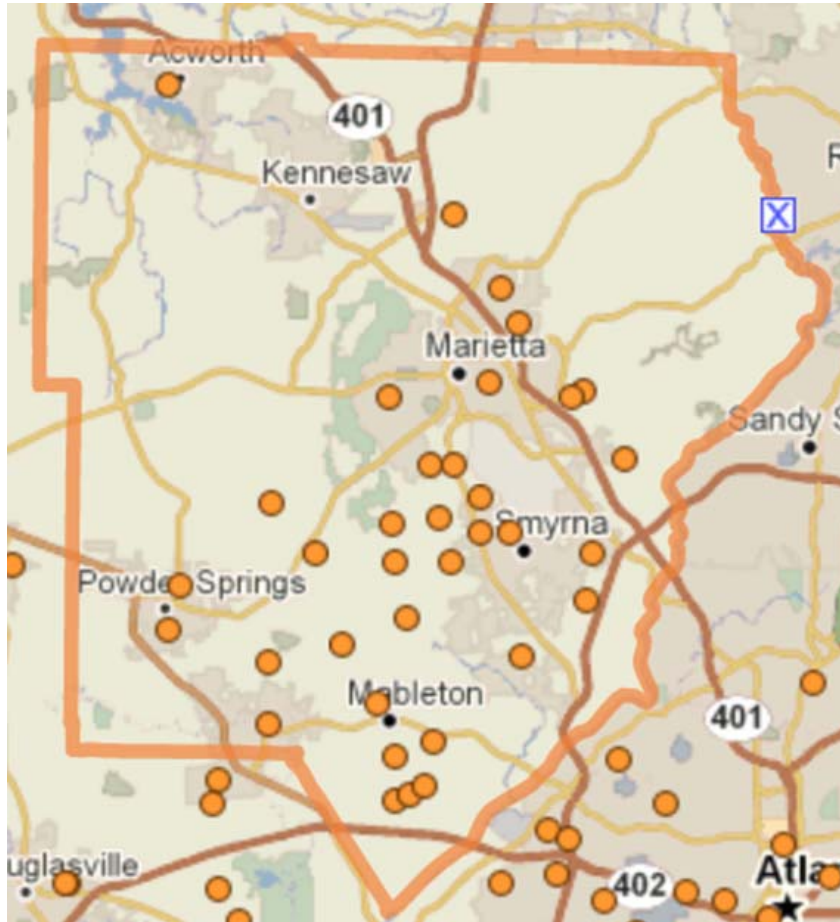
Mobility/Churn Rate

School District	Mobility Rate
Cobb County	14.0%
DeKalb County	23.6%
Fulton County	17.6%
Gwinnett County	16.3%
Atlanta Public Schools	24.2%
Marietta City	19.5%
State Mobility Rate	14.5%

Mobility rate (also called “churn rate”) is the number of entries and exits from school during the school year divided by the number of students in the school/district on, for the 2017 – 2018 academic year, October 2, 2017.

Overall Cobb’s churn rate is 17.7% and Marietta is 25.4%. However, individual schools in Cobb that are in high need areas have churn rates around 25%.

Mobility/Churn Rate



The chart to the left identifies elementary schools in Cobb and Marietta City Schools with mobility rates over 20%.

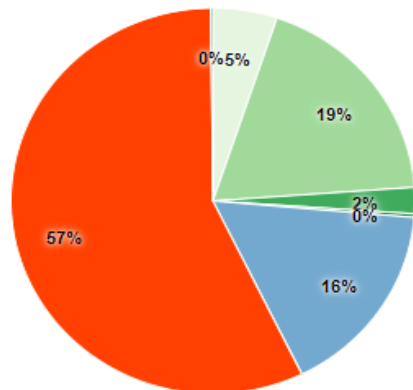
Data Source: Get Georgia Reading

Education

- Post high school readiness: 65.4% (Georgia = 64.6%)
- **High school graduation rate: 91.2%** (Georgia = 81.6%)
- Post high school achievement:
 - Bachelors: **Cobb = 25%**; Georgia = 19%

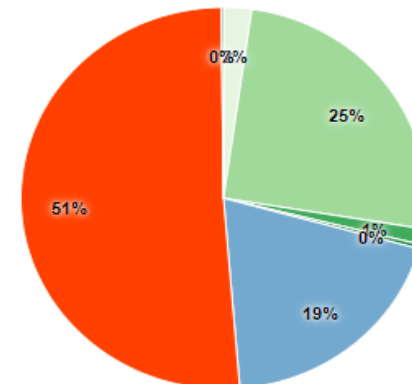
<http://ccrpi.gadoe.org/2017/>
<http://ccrpi.gadoe.org/2017/>
<https://hsgrad.gosa.ga.gov/>

Highest Postsecondary Credential Earned after Five Years
All Georgia High Schools. Class of 2012



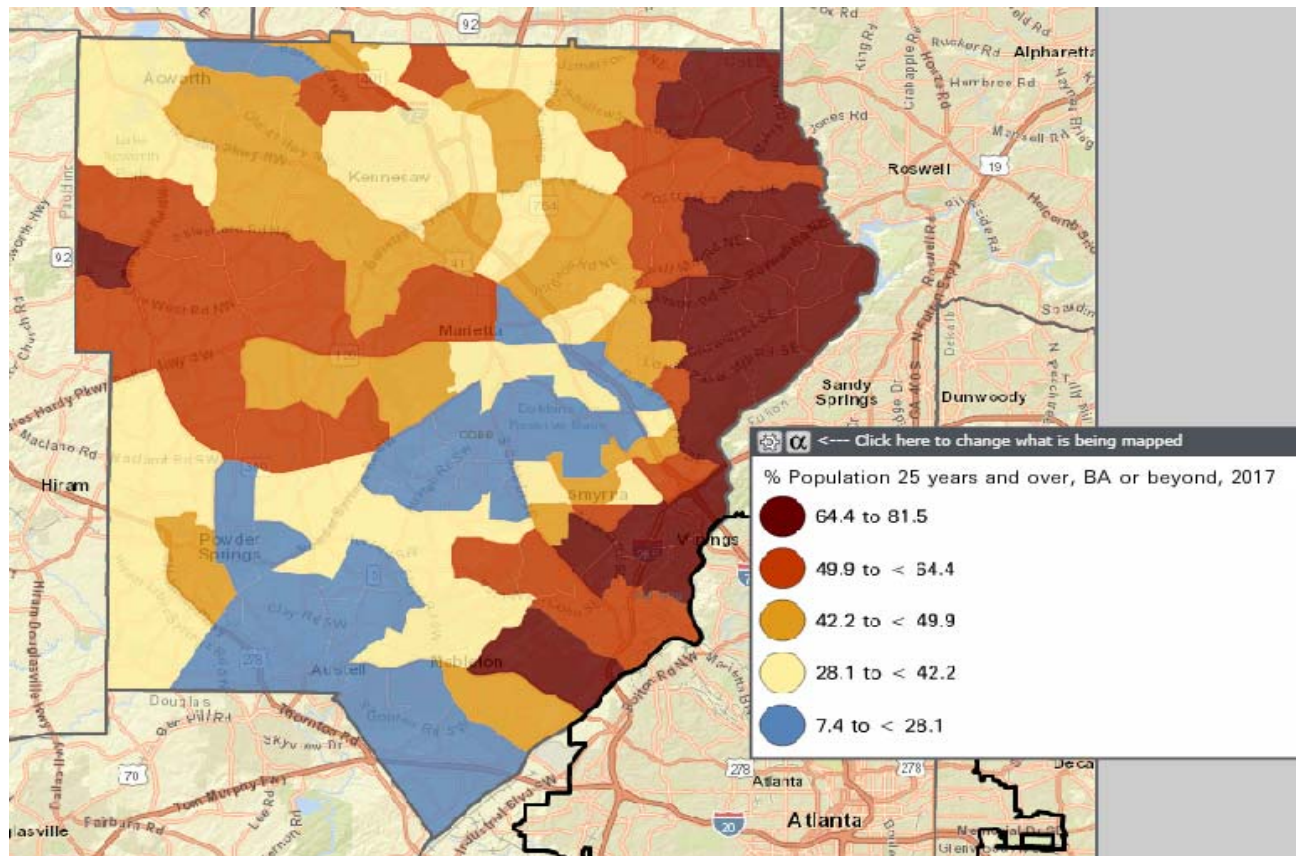
Associates Bachelors Certificate Masters or Higher
 No Postsecondary Credential/Enrolled No Postsecondary Credential/Not Enrolled Other Credential

Highest Postsecondary Credential Earned after Five Years
All Cobb County High Schools. Class of 2012

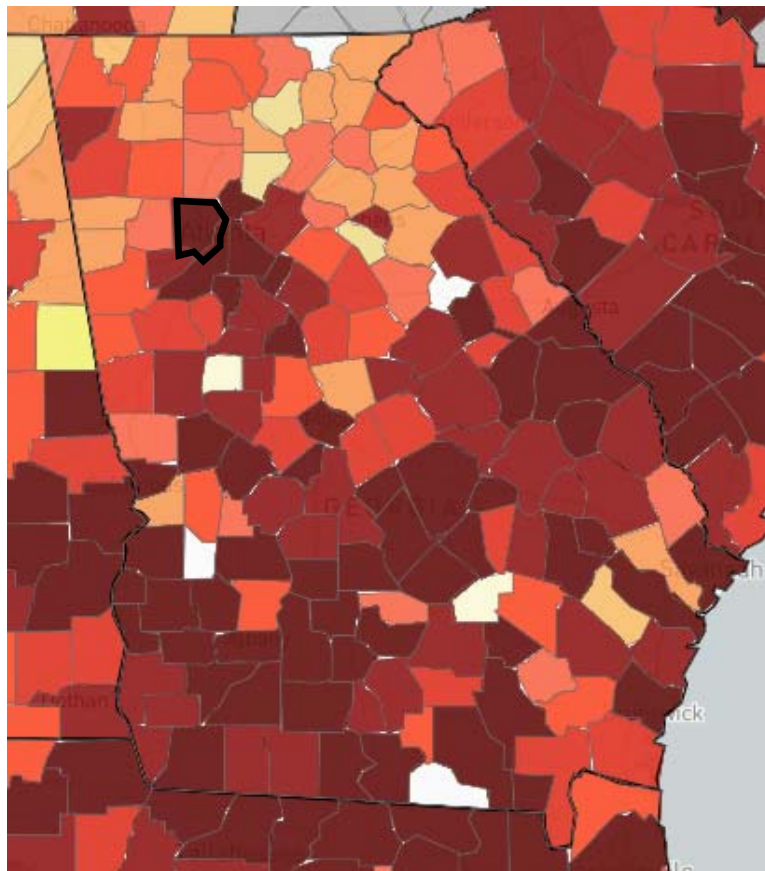


Associates Bachelors Certificate Masters or Higher
 No Postsecondary Credential/Enrolled No Postsecondary Credential/Not Enrolled Other Credential

% of Cobb Population Age 25 and over with BA or Beyond



HIV/AIDS in Cobb



↓ = relative to other counties

1/30/20

Georgia Cobb County

In 2016, 460 of every 100,000 people were living with HIV.

Value could be inflated if correctional institution is located in this area. See Data Methods.



In 2017, 26 of every 100,000 people were newly diagnosed with HIV.

Value could be inflated if correctional institution is located in this area. See Data Methods.



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<https://map.aidsvu.org/map>

30

HIV in Georgia

New HIV Diagnoses

Number of new HIV diagnoses, 2017

2,588

Rate of people newly diagnosed with HIV per 100,000 population, 2017

30

HIV Mortality

Number of deaths of people with HIV, 2016

772

Rate of deaths of people with HIV per 100,000 population, 2016

9

PrEP

Number of PrEP users, 2018

(Note: Data underestimates the total number of PrEP users in the U.S. See [data methods](#).)

3,279

Rate of PrEP users per 100,000 population, 2018

38

Education

	Kindergarten Readiness	3rd Grade Reading Proficiency	8th Grade Math Proficiency	High School Graduation	Postsecondary Enrollment
	Kindergarteners retained (2017)	Students achieving "proficient" or "distinguished" learner in 3rd grade ELA (2017)	Students achieving "proficient" or "distinguished" learner in 8th grade math (2017)	4-Year Cohort Graduation Rate (2017)	Enrolled in or received credential from post- secondary institution one year after high school (Class of 2016)
Georgia	4.40%	37.20%	33.75%	80.56%	62.90%
Cobb County	3.70%	46.30%	41.60%	83.40%	76.01%
Gwinnett	1.10%	43.70%	25.60%	81.10%	72.40%
Mecklenburg County, NC		54.10%	48.00%	85.40%	79.00%
FairFax County, VA		72.00%	82.00%	91.50%	87.70%

Workforce & Income

	Technical & Soft Skills Development	Credential Attainment	Engagement of Youth not in School or Workforce		Access to Training & Employment Opportunities	
	Post High School Readiness (2017)	Received credential from postsecondary institution five years of high school graduation (Class of 2012)	Youth 16-24 not in school and not working (2017)	Unemployment rate (July 2018)	Housing Burden: Households spending $\geq 30\%$ of household income on housing costs (2017)	Families, with children, with annual incomes of less than 150% of the federal poverty threshold (2012-16)
State	63.10%	26.50%	15.50%	4.00%	32.70%	32.00%
Cobb	78.10%	46.90%	5.82%	3.30%	23.10%	22.50%
Gwinnett	77.70%	30.80%	9.50%	3.50%	34.00%	25.90%
Mecklenburg	59.90%	61.90%	5.44%	3.90%	24.50%	19.60%
Fairfax Cty	61.50%	63.30%	6.00%	4.50%	26.00%	7.57%

Health

	<div> <div>Access to Services</div> <div>Address Barriers to Accessing Healthcare</div> <div>Prevention & Education Programs</div> </div>						
	ER visits per 100,000 residents (2017)	Percent of population under age 65 without health insurance (2017)	Adult Obesity (2014)	6th-12th graders seriously considering attempting suicide in past 12 months (2018)	6th-12th graders experiencing intense worries or fears that get in the way of daily activities 6+ days of the last 30 (2018)	HIV cases per 100,000 ages 13+ (2018)	Deaths Related to Alcohol/ Drug Abuse or Suicide per 100,000 (2017)
State	38,516	15.4%	30.0%	11.7%	9.3%	513	24.6
Cobb	14,302	13.8%	23.4%	12.2%	10.2%	367	13.8
Gwinnett	23,669	18.4%	30.0%	9.7%	7.3%	239	18.1
Mecklenburg		16.0%	24.0%	17.0%	31.0%	632	11.5
Fairfax Cty		9.0%	29.2%	15.0%	27.0%	235	17

Nonprofit Landscape

Shift Needed from Duplication to Collaboration

- Referrals vs. Collaboration
 - Everyone refers – few collaborate
- Large collaborate with one another, but generally not with small ones
- Small ones emerge to meet unmet needs by large one
 - Cultural, ethnic and community response seems lacking in large ones
 - Lack of middle market – a few large one and hundreds of small ones
 - Large ones all located in Marietta
 - Need in other communities/census tracts in Cobb where resources available in Marietta are not easily accessible

Cobb Nonprofit Numbers

Total Number of Cobb based Nonprofits	3,553
# With Income or assets	1,024
# Income greater than \$50,000	758
# Income greater than \$500,000	124
# Income greater than \$1M	104
# Income greater than \$1M focused on Cobb	39
# Income greater than \$1M focused on Cobb & Human Services and classified as 501(c)(3) organizations	25

Data Source: IRS 990 data from the Exempt Organizations Business Master File Extract (EO BMF)
<https://www.irs.gov/charities-non-profits/exempt-organizations-business-master-file-extract-eo-bmf>

Cobb's Largest 501(c)(3) Organizations Providing Human Services based on operating budgets

A.G. Rhodes Home, Cobb Inc. Rehabilitation therapy and residential care for seniors	Marietta	\$12,563,423
Good Samaritan Health Center of Cobb, Inc. Medical and dental healthcare for uninsured and underinsured	Marietta	\$12,469,482
Must Ministries Food, clothing, supportive housing, emergency shelter, financial assistance, and case management	Marietta	\$10,096,329
Positive Impact Health center for HIV community	Marietta	\$8,899,632
The Capstone Group Inc. Long-term health care facility	Marietta	\$8,880,000
Catholic Charities of Archdiocese of Atlanta Support services for veterans, mental health counseling, parenting education, case management, refugee and immigration services	Smyrna	\$7,620,046
Habitat for Humanity International, Inc. Affordable housing in low-income areas	Smyrna	\$5,246,198
Reflections of Trinity, Inc. Thrift store	Powder Springs	\$4,203,532
CobbWorks, Inc. Employment and education opportunities that strengthen Cobb County workforce	Marietta	\$4,178,382
Enduring Hearts Inc. Funding research to eliminate pediatric heart disease and improve quality of life for pediatric heart transplant patients	Marietta	\$3,037,290
Nobis Enterprise Inc. Employment for people with disabilities	Marietta	\$3,873,372
Center for Children and Young Adults Housing and youth development for at-risk homeless youth	Marietta	\$3,149,998
Center for Family Resources Rental assistance, short term housing, case management, food, transportation, to achieve family self sufficiency	Marietta	\$2,936,123

liveSAFE Resources, Inc. Services that help reduce domestic violence, sexual assault, and elder abuse	Marietta	\$2,878,778
Malamav Health and Human Services Group home, day program and day habilitation for individuals with disabilities	Powder Springs	\$2,294,837
Children's Advocacy Centers of Georgia Inc. Services 52 child advocacy centers (CAC) in the State and support communities seeking to establish a CAC	Marietta	\$1,967,952
Someone Cares, Inc. of Atlanta HIV Testing center	Marietta	\$1,834,611
Calvary Children's Home Supportive housing in a family environment for children	Powder Springs	\$1,653,691
Feed My Lambs Inc. Preschool for children living in poverty	Marietta	\$1,617,217
Case dei Bambini of Marietta Inc. Montessori school	Marietta	\$1,489,249
Davis Direction Foundation Recovery program for those with addiction	Marietta	\$1,322,773
Celebrate Life International, Inc. dba Teach One to Lead One Character-based mentoring program for at-risk kids	Kennesaw	\$1,238,397
Parents with a Purpose, Inc. Support for single parent families	Marietta	\$1,223,636
Dignity Place Home care for seniors	Acworth	\$1,082,291
Vision Rehabilitation Services of Georgia, Inc. Tools/techniques for blind or visually impaired to function independently	Smyrna	\$1,010,713

Data Source: IRS 990 data from the Exempt Organizations Business Master File Extract (EO BMF) using combination of NTEE Codes and Activity Codes

Survey Results

Highest Needs Identified:

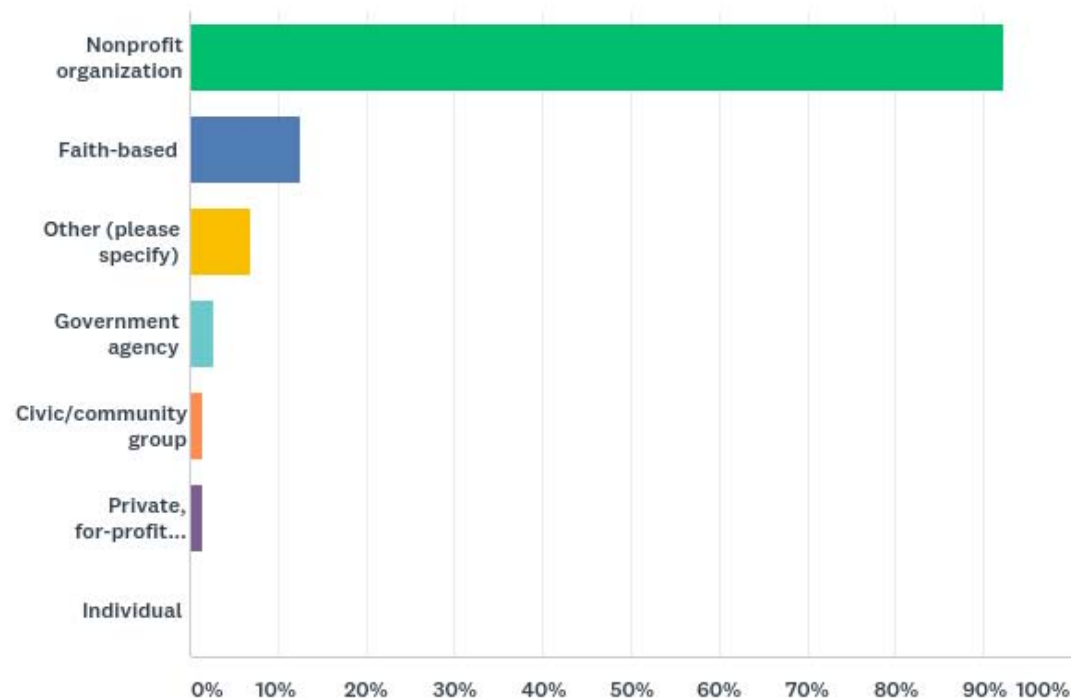
- Housing
- Transportation
- Children and youth development

Primary Populations Served

- 45% serve children
- 38% serve youth
- 16% serve seniors

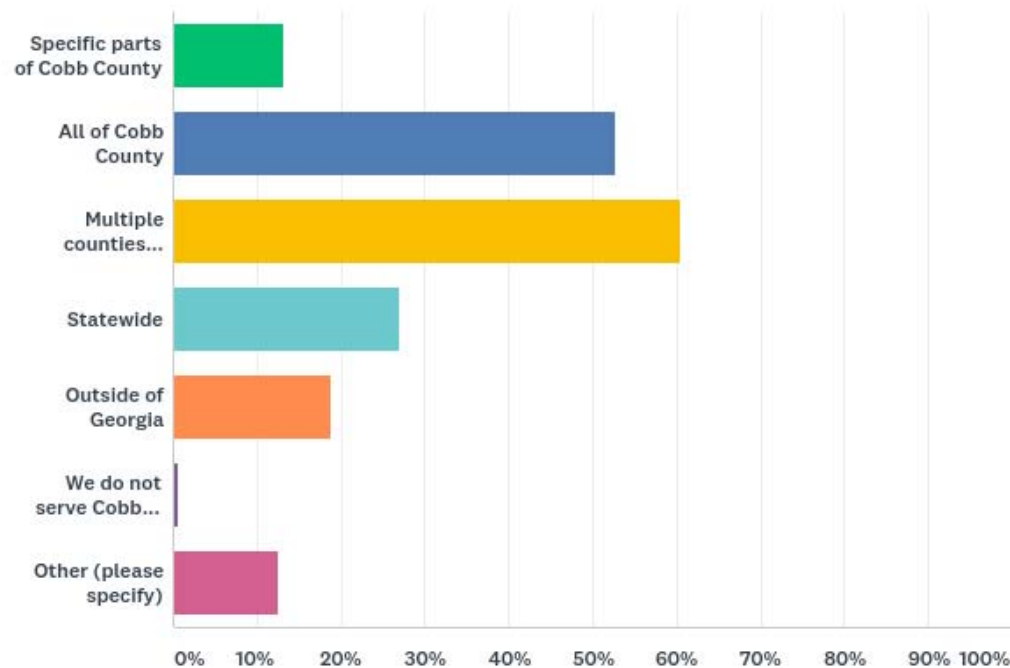
Survey Respondents

Q4 How would you describe your organization?



Areas Served by Survey Respondents

Q6 Please select the areas {{ Q1 }} serves (check all that apply):

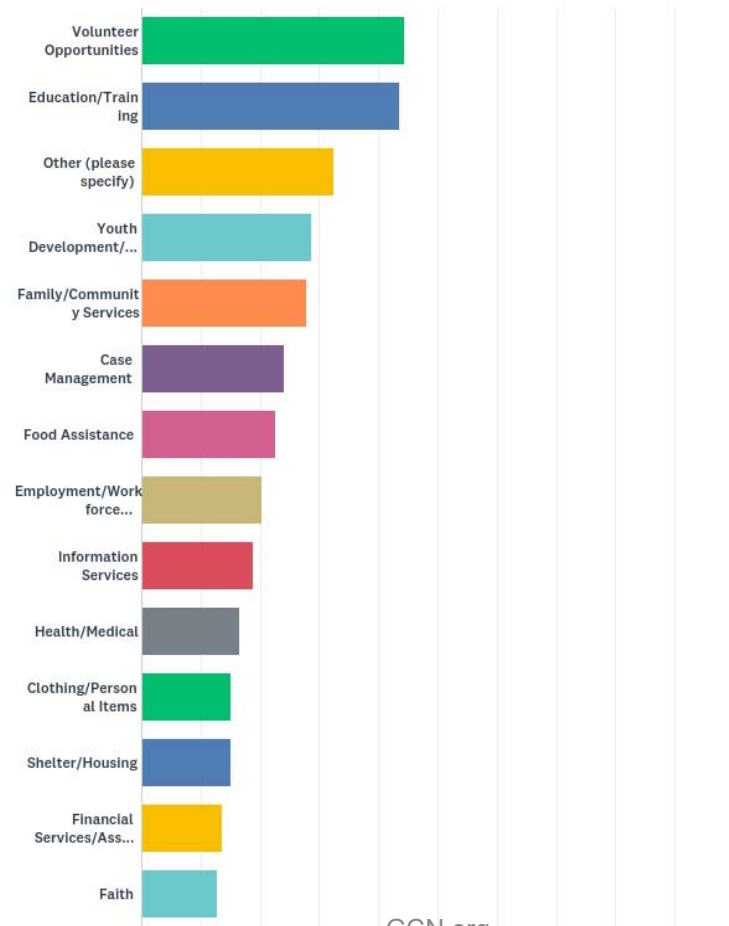


Clients Served by Survey Respondents

Population Served	Percent
Children	45.5%
Teens/Youth	38.6%
Low income individuals and families	33.3%
Single Women with Children	20.5%
Communities of Color	19.0%
Hispanic/Latinx Population	18.9%
Homeless Individuals	16.6%
Seniors	16.7%
Homeless Families	14.4%

Services Provided

Q13 What type(s) of services does {{ Q1 }} provide (check all that apply)



GCN.org

Biggest Challenges for Cobb per Respondents

- Affordable Housing
- Transportation
- Workforce Development
- Disparities in Counties
 - Poverty
 - Homeless youth
 - Educational levels
 - Health

Cobb's Greatest Needs per Respondents

Opportunity	Number
Housing – shelter	35
Youth Development	11
Mental Health	8
Seniors	2
Transportation	17
Funding for nonprofits	6
Funding Special Populations	6
Children and Schools	13
Financial Assistance	8

Challenges Giving Survey Respondents Greatest Concern for their Organizations

Challenge	Number
Funding	66
Lack of resources	14
Volunteers – lack of, access	8
Staff retention and turnover	4
Succession – board and staff	6

Survey Respondents View of Greatest Opportunities

Opportunities	Number
Affordable Housing	12
Mental Health	8
Transportation	7
Education	12
Employment, jobs	8
Resources for Vulnerable Populations	9
Services to Seniors	3
Women and children	3

GCN's View of Cobb's Opportunities

- Pre K
 - Determine why numbers are low
 - Identify and overcome barriers for low to moderate income families
- Kids
 - 3rd grading reading – low in a number of census tracts
 - Homeless youth and their families
 - 2 Generation – youth under 5 and their parents
- Young Adults
 - Certification, Associate or 4 year degree after high school
- Equity of Opportunity
 - South Cobb and Marietta

GCN's Observations

- Senior Population
 - Age in Place – who cares for them and where do they live 10 years from now?
 - Transportation and Affordable Housing will be issues for seniors
- Nonprofits
 - Legacy nonprofits not changing with the times.
 - Small emerging nonprofits meeting ethnic, cultural, community needs
 - Lack scale - Middle market of nonprofits at \$500K to \$750K serving specific communities
- Children and Youth
 - Many census tracts better than Georgia but other census tracts are very low
 - Not comparable to Chamber benchmark counties
 - Great disparity among census tracts
- Families
 - Homeless kids – 4th largest
 - Need Two-Generation strategies serving parent and child (Aspen Institute)

Recommendations

- Impact
 - Address issue of homeless children –adopt an outcome driven approach with five or six outcomes for homeless children (see next slide)
 - Develop a funding pool of money to invest in Two-Generation strategies
- Invest
 - Capacity-building for the small nonprofits serving emerging markets in the County
- Initiate/Convene
 - Create dialogue in the community about senior care and what will be needed to help individuals age in place
 - Encourage the private sector to engage on workforce development and workforce housing: Public Private Partnerships are needed to address workforce housing for specific sectors if people are to live and work in the county

Example of Impact – Set Result Measures

Campaign: Build Opportunity for all Children and Youth in Cobb

Measures:

- At least 50% of children living in Cobb
 - Attend Pre-K
 - Achieve developmental benchmarks on GKIDS at end of kindergarten
 - Read at grade level or higher at end of 3rd grade
 - Achieve grade level proficiency in math at end of 8th grade Homeless children
- School mobility rate at 14 % or lower in all census tracts

Method: Two-Generation Strategy - Wrap around services for parents and children through collaboration

Data Sources

Workforce & Income

Post High School Readiness	Cobb Mecklenburg Fairfax	2017	GA Department of Education North Carolina Public Schools Fairfax County Public Schools	http://ccrpi.gadoe.org/2018/Views/Shared/Layout.html http://www.ncpublicschools.org/accountability/reporting/leaperformancearch http://schoolquality.virginia.gov/divisions/fairfax-county-public-schools#desk
Received post-secondary credit five years of high school graduation	Cobb Mecklenburg Fairfax	2012	Governors Office of Student Achievement US Census Bureau US Census Bureau	https://gosa.georgia.gov/downloadable-data https://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml https://factfinder.census.gov
Youth 16-24 not in school and not working	Cobb Mecklenburg Fairfax	2017	Neighborhood Nexus FRED Economic Data Opportunity Index	https://neighborhoodnexus.org/maps-and-data/maps/ https://fred.stlouisfed.org/series/B14005DCYACS037119 https://opportunityindex.cfnova.org
Unemployment rate	Cobb Mecklenburg Fairfax	2018	Neighborhood Nexus FRED Economic Data US Census Bureau	https://neighborhoodnexus.org/maps-and-data/maps/ https://fred.stlouisfed.org/series/B14005DCYACS037119 https://factfinder.census.gov
Housing Burden: Households spending ≥30% of income on housing costs	Cobb Mecklenburg Fairfax	2017	Neighborhood Nexus US Census Bureau US Census Bureau	https://neighborhoodnexus.org/maps-and-data/maps/ https://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml https://factfinder.census.gov
Families, with children, w/ annual income <150% of federal poverty threshold	Cobb Mecklenburg Fairfax	2017	Neighborhood Nexus US Census Bureau US Census Bureau	https://neighborhoodnexus.org/maps-and-data/maps/ https://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml https://factfinder.census.gov

Education

% Kindergarteners retained	Cobb Mecklenburg Fairfax	2017	Neighborhood Nexus	https://neighborhoodnexus.org/maps-and-data/maps/geears-early-education-map/
% Students achieving “proficient” or “distinguished” learner in 3rd grade ELA	Cobb Mecklenburg Fairfax	2017	Neighborhood Nexus North Carolina Public Schools VA DoE	https://neighborhoodnexus.org/maps-and-data/profiles/georgia-county-profiles/ http://www.ncpublicschools.org/accountability/reporting/leaperformancearchive/ http://www.doe.virginia.gov/statistics_reports/sol-pass-rates/index.shtml
% Students achieving “proficient” or “distinguished” learner in 8th grade math	Cobb Mecklenburg Fairfax	2017	Neighborhood Nexus North Carolina Public Schools VA DoE	https://neighborhoodnexus.org/maps-and-data/profiles/georgia-county-profiles/ http://www.ncpublicschools.org/accountability/reporting/leaperformancearchive/ http://www.doe.virginia.gov/statistics_reports/sol-pass-rates/index.shtml
% 4-Year Cohort Graduation Rate	Cobb Mecklenburg Fairfax	2017	Governor's Office of Student Achievement North Carolina Public Schools VA DoE	https://gosa.georgia.gov/downloadable-data http://accrpt.ncpublicschools.org/app/2018/cgr/ http://www.doe.virginia.gov/statistics_reports/graduation_completion/cohort_reports/index
% Enrolled in or received post- secondary credit one year after high school	Cobb Mecklenburg Fairfax	2017	Governor's Office of Student Achievement US Census Bureau US Census Bureau	https://gosa.georgia.gov/downloadable-data https://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?src=CF https://factfinder.census.gov

Health

ER visits per 100,000 residents	Cobb Mecklenburg Fairfax	2017	GA Department Public health	https://oasis.state.ga.us/CHNADashboard/Default.aspx
Percent of population under age 65 without health insurance	Cobb Mecklenburg Fairfax	2017	GA Department Public health MECKNC US Census Bureau	https://oasis.state.ga.us/CHNADashboard/Default.aspx https://www.mecknc.gov/HealthDepartment/HealthStatistics/Documents/2018%20MecklenburgHealthStatistics.pdf https://www.census.gov/quickfacts/fact/table/fairfaxcountyvirginia/PST045218
Adult Obesity	Cobb Mecklenburg Fairfax	2014	Cobb and Douglas PH MECKNC Fairfax County	http://www.cobbanddouglasspublichealth.com/community-health/obesity/ https://www.mecknc.gov/HealthDepartment/HealthStatistics/Documents/2018%20MecklenburgHealthStatistics.pdf https://www.fairfaxcounty.gov/livehealthy/healthy-eating
6th-12th graders seriously considering attempting suicide in past 12 months	Cobb Mecklenburg Fairfax	2018	GA Department of Education MECKNC Fairfax County	https://www.gadoe.org/schoolsafetyclimate/GSHS-II/Pages/GSHS-Results.aspx https://www.mecknc.gov/HealthDepartment/HealthStatistics/Documents/2017-PrintableReport.pdf https://www.fairfaxcounty.gov/health-humanservices/sites/health-humanservices/files/assets/2017%20GSHS%20Results.pdf
6th-12th experiencing worries that get in the way of daily activities 6+ days of last 30 days	Cobb Mecklenburg Fairfax	2018	GA Department of Education MECKNC Fairfax County	https://www.gadoe.org/schoolsafetyclimate/GSHS-II/Pages/GSHS-Results.aspx https://www.mecknc.gov/HealthDepartment/HealthStatistics/Documents/2017-PrintableReport.pdf https://www.fairfaxcounty.gov/health-humanservices/sites/health-humanservices/files/assets/2017%20GSHS%20Results.pdf
Deaths Related to Alcohol/ Drug Abuse or Suicide per 100,000	Cobb Mecklenburg Fairfax	2017	GA Department of Public Health MECKNC Fairfax County	https://oasis.state.ga.us/gis/TrendableMaps/agsMortTrend.aspx https://www.mecknc.gov/HealthDepartment/HealthStatistics/Documents/2017-PrintableReport.pdf https://www.fairfaxcounty.gov/news2/report-highlights-prescription-drug-heroin-opiate-use/
HIV rate per 100,000 ages 13+	Cobb Mecklenburg Fairfax	2018	County Health Rankings County Health Rankings County Health Rankings	https://www.countyhealthrankings.org/ https://www.countyhealthrankings.org/ https://www.countyhealthrankings.org/